

### MIDWEST CITY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE AGENDA

City Hall - Midwest City Council Conference room, second floor, 100 N. Midwest Boulevard

July 17, 2019 - 12:00 PM

To make a special assistance request, call 739-1215 or email pmenefee@midwestcityok.org no less than 24 hours prior to the start of a meeting. If special assistance is needed during a meeting, call 739-1388.

### A. CALL TO ORDER.

### B. <u>DISCUSSION ITEMS.</u>

- 1. Discussion and consideration of approving the minutes of the April 17, 2019 meeting, as submitted.
- 2. Discussion and consideration of the 2nd Quarter 2019 Economic Development Activity Report ending June 30, 2019. (Economic Development R. Coleman)
- <u>3.</u> Discussion of the Convention and Visitors Bureau Quarterly Activity Report for the period ending June 30, 2019. No action is necessary; this item is presented for informational and discussion purposes only.
- 4. Discussion of the Chamber of Commerce Quarterly Activity Report for the period ending June 30, 2019. No action is necessary; this item is presented for informational and discussion purposes only.
- C. <u>NEW BUSINESS/PUBLIC DISCUSSION</u>. The purpose of the "Public Discussion Section" of the Agenda is for members of the public to speak to the Commission on any Subject not scheduled on the Regular Agenda. The Commission shall make no decision or take any action, except to direct the City Manager to take action, or to schedule the matter for discussion at a later date. Pursuant to the Oklahoma Open Meeting Act, the Commission will not engage in any discussion on the matter until that matter has been placed on an agenda for discussion. THOSE ADDRESSING THE COMMISSION ARE REQUESTED TO STATE THEIR NAME AND ADDRESS PRIOR TO SPEAKING TO THE COMMISSION.

### D. ADJOURNMENT.

Notice of this Economic Development Advisory Committee meeting was filed with the City Clerk of Midwest City at least 48 hours prior to the meeting and copies of the agenda for this meeting were posted at City Hall and on the City of Midwest City's website, accessible to the public, for at least 24 hours in advance of the meeting.

### MINUTES OF THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

April 17, 2019 – 12:00 PM

This meeting was held in the second floor conference room of City Hall, City of Midwest City, County of Oklahoma, State of Oklahoma.

Chairman Webb called the meeting to order at 12:05 PM with the following members present: Mayor Matt Dukes, Dr. Rick Cobb, Bonnie Cheatwood, and Wade Moore. Also in attendance was City Manager Guy Henson, Assistant City Manager Tim Lyon and Director of Economic Development Robert Coleman. Absent: Vice-Chairman Ed Miller, Pam Hall

### **Discussion Items.**

- 1. **Discussion and consideration of approving the minutes of the January 16, 2019 meeting, as submitted.** Webb made a motion to approve the minutes, as submitted, seconded by Moore. Voting aye: Dukes, Cobb, Moore, and Chairwoman Webb. Absent: Hall, Miller. Nay: none.
- 2. **Discussion and consideration of the First Quarter Economic Development Activity Report, ending March 31, 2019.** Coleman provided updates and discussed various projects with the Committee members. Webb made a motion to accept the report, seconded by Moore. Voting aye: Dukes, Cobb, Moore, and Chairwoman Webb. Absent: Hall, Miller. Nay: none.
- 3. Discussion of the Convention and Visitors Bureau Quarterly Activity Report for the period ending March 31, 2019. No action is necessary; this item is presented for informational and discussion purposes only. No action was taken. Lyon provided updates and discussed various projects with the Committee members.
- 4. Discussion and consideration of the Midwest City Chamber of Commerce's Quarterly Report for the period ending March 31, 2019. No action was taken. Cheatwood provided updates and discussed various projects with the Committee members.

DR. JEANIE WEBB, Chairwoman

**Adjournment.** Chairwoman Webb adjourned the meeting at 12:57 PM.



Economic Development Department 100 N. Midwest Boulevard Midwest City, OK 73110 Office: (405) 739-1218 rcoleman@MidwestCityOK.org

### **MEMORANDUM**

TO: The Midwest City Economic Development Advisory Committee

FROM: Robert Coleman, Director of Economic Development

DATE: July 17, 2019

SUBJECT: Discussion and consideration of the 2<sup>nd</sup> Quarter 2019 Economic Development

Activity Report ending June 30, 2019.

No action is necessary; this item is presented for informational and discussion purposes only.

Please direct any question concerning the report to my office (405/739-1218).

Robert Coleman

Director of Economic Development

Attachment: 2<sup>nd</sup> Quarter 2019 Economic Development Activity Report



# 2nd Quarter 2019 Economic Development Report

### **General Outlook**

The Oklahoma City Thunder in early July revealed Paul George wanted to leave for the smoggy skies of L.A. This resulted in a number of roster moves in what appears to be an overhaul of the team. There were a few departing players we remembered mostly as bench players; they had some skills but not enough to get in every game. Or was it because they did not try hard enough? There were a lot of reasons the team floundered in the playoffs and underwhelming bench play was just a fraction of the problem.

The Thunder's recent performances are somewhat indicative of the state economy. While it has progressed in some areas, we still do not have enough quality players participating or in training camp. Our unemployment rate continues to be noteworthy, but there is a lot of room for improvement in the workforce.

At just over 3.2%, the overall state unemployment rate remains slightly below the national average (3.6%). The Oklahoma City Metro area unemployment rate was only 2.9%, which was slightly higher than April's 2.6%. At first glance it looks like an "employees" job market, but that may not be the case.

While unemployment is a good indicator of how well an economy is doing, it doesn't tell the entire story. Given that the economy is recovering and unemployment is low, our lower labor force participation rate could be problematic. Nationally, the labor force participation rate began to level off after 2015. But in Oklahoma, after a small increase in 2015, it began to decline again in 2016. This means that a smaller percentage of our population is working, or trying to work, than before the Great Recession started in 2008.

We also don't have as many jobs in Oklahoma as we should. At the start of the Great Recession, Oklahoma had 1,606,500 jobs and by December 2018, we had an estimated 1,703,400 jobs – an increase of almost 97,000 jobs. That increase can make it seem as though we're doing pretty well; however, job growth hasn't kept up with population growth. Oklahoma's population has grown by 10.6 percent since the Great Recession began, and it should have added 170,000 jobs to keep up with that growth. This means we have a jobs deficit of 82,900 jobs. There simply has not been enough new jobs to replace all of the ones lost since the third quarter of 2008.

There are a great number of lower-skilled, lower-schooled Oklahomans working more than one job to make ends meet. Meanwhile, over 40% of adult Oklahomans not in the labor force in 2018 were neither retired nor college-aged.

The state's low unemployment rate is temporary victory. To ensure long-term success we need a highly skilled team where everyone's contributions are measura-

ble and justly rewarded.

Just like the Thunder.

Respectfully.

Robert Coleman

Director of Economic Development

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# General Outlook Continued

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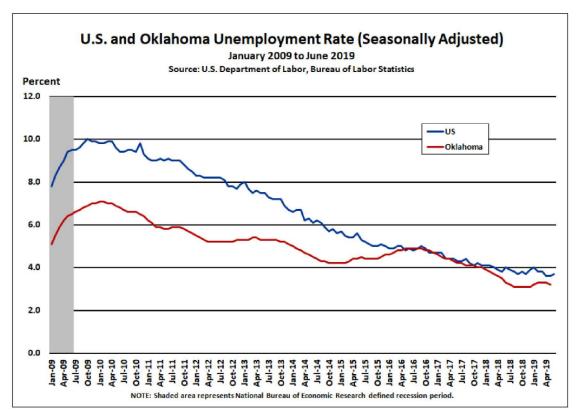
NUMBER EMPLOYED

# CURRENT EMPLOYMENT STATISTICS - Oklahoma City MSA\*

	MAY	APR	MAY	APR 19 TO	١.	MAY 18 TO	0
	2019	2019	2018	MAY 19		MAY 19	
Total Nonfarm	659,900	006'259	649,700	2,000	0.3%	10,200	1.6%
Total Private**	527,500	525,600	519,200	1,900	0.4%	8,300	1.6%
Goods Producing	87,500	87,100	85,200	400	0.5%	2,300	2.7%
Service-Providing	572,400	570,800	564,500	1,600	0.3%	7,900	1.4%
Private Service Providing***	440,000	438,500	434,000	1,500	0.3%	6,000	1.4%
Mining, Logging and Construction	53,900	53,800	51,400	100	0.2%	2,500	4.9%
Mining and Logging	21,500	21,700	21,600	-200	%6:0-	-100	-0.5%
Construction	32,400	32,100	29,800	300	%6.0	2,600	8.7%
Specialty Trade Contractors	19,600	19,300	19,300	300	1.6%	300	1.6%
Manufacturing	33,600	33,300	33,800	300	%6.0	-200	%9.0-
Durable Goods	24,300	24,300	24,400	0	%0.0	-100	-0.4%
Machinery Manufacturing	7,000	7,000	7,100	0	%0.0	-100	-1.4%
Transportation Equipment Manufacturing	5,900	5,800	5,300	100	1.7%	800	11.3%
Trade, Transportation, and Utilities	113,200	112,900	111,400	300	0.3%	1,800	1.6%
Wholesale Trade	25,600	25,400	23,800	200	0.8%	1,800	7.6%
Retail Trade	64,700	64,900	65,700	-200	-0.3%	-1,000	-1.5%
General Merchandise Stores	14,400	14,300	14,700	100	0.7%	-300	-2.0%
Transportation, Warehousing, and Utilities	22,900	22,600	21,900	300	1.3%	1,000	4.6%
Information	7,200	7,200	7,400	0	%0.0	-200	-2.7%
Telecommunications	2,700	2,700	2,800	0	%0.0	-100	-3.6%
Financial Activities	33,200	33,100	33,200	100	0.3%	0	%0.0
Finance and Insurance	23.700	23.900	24.300	-200	-0.8%	-600	-2.5%
Rental and Leasing Services	3,400	3,400	3,300	0	%0.0	100	3.0%
Professional and Business Services	87,800	86,700	84,200	1,100	1.3%	3,600	4.3%
Professional, Scientific, and Technical Services	35,200	35,700	33,800	-200	-1.4%	1,400	4.1%
Management of Companies and Enterprises	10,300	10,300	10,100	0	0.0%	200	2.0%
Administrative and Support and Waste Management and Remediation Services	42,300	40,700	40,300	1,600	3.9%	2,000	5.0%
Employment Services	14,000	14,100	14,000	-100	-0.7%	0	0.0%
Business Support Services	5,700	5,700	5,800	0	0.0%	-100	-1.7%
Education and Health Services	93,200	93,800	93,000	009-	<b>%9.0-</b>	200	0.2%
Health Care and Social Assistance	86,600	85,400	83,300	1,200	1.4%	3,300	4.0%
Ambulatory Health Care Services	31,900	31,600	29,600	300	1.0%	2,300	7.8%
Hospitals	31,400	31,500	30,400	-100	-0.3%	1,000	3.3%
Leisure and Hospitality	75,700	75,300	75,600	400	0.5%	100	0.1%
Food Services and Drinking Places	61,600	61,500	60,400	100	0.2%	1,200	2.0%
Restaurants and Other Eating Places	56,400	28,600	58,100	-200	-0.4%	300	0.5%
Full-Service Restaurants	28,300	28,700	27,900	400	-1.4%	400	1.4%
Limited-Service Restaurants and Other Eating Places	28,100	27,900	28,200	200	0.7%	-100	-0.4%
Other Services	29,700	29,500	29,200	200	0.7%	200	1.7%
Government	132,400	132,300	130,500	100	0.1%	1,900	1.5%
Federal Government	29,400	29,500	29,000	-100	-0.3%	400	2.4%
State Government	47,400	47,600	46,800	-200	-0.4%	009	1.3%
Local Government	55,600	55,200	54,700	400	0.7%	900	1.7%

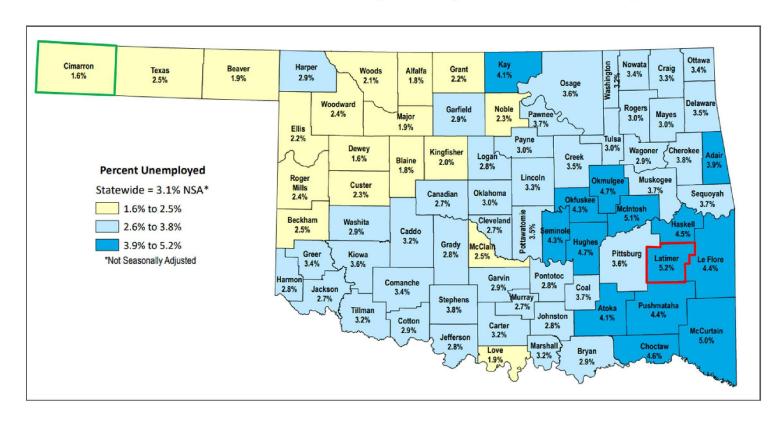
<sup>\*</sup> Data is non-seasonally adjusted and rounded to the nearest 100
\*\* Total Private = (Total Nonfarm – Government)
\*\*\* Private Service Providing = (Service-Providing – Government)

### General Outlook Continued



ABOVE: U.S Unemployment rate January 2009 to April 2019.

**BELOW:** Oklahoma's May unemployment rates by county. The lowest unemployment rate was found in Cimarron County and the highest was in Latimer County.

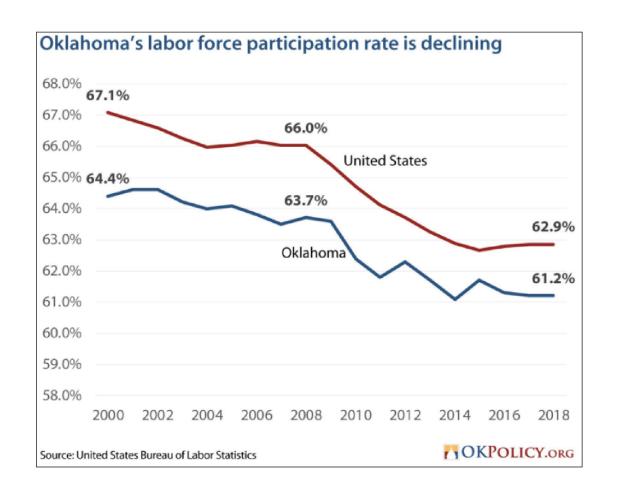


### General Outlook Continued

		Percent of total employment		Mean hourly wage			
Major occupational group	United States	Oklahoma City	United States	Oklahoma City	Percent difference (1)		
Total, all occupations	100.0	100.0	\$24.98	\$22.65*	-9		
Management	5.3	5.6*	58.44	51.02*	-13		
Business and financial operations	5.3	5.5	36.98	31.83*	-14		
Computer and mathematical	3.0	2.4*	44.01	35.64*	-19		
Architecture and engineering	1.8	2.2*	42.01	41.11	-2		
Life, physical, and social science	0.8	0.8	36.62	36.69	0		
Community and social service	1.5	1.6	23.69	20.96*	-12		
Legal	0.8	1.1*	52.25	42.65*	-18		
Education, training, and library	6.1	5.3*	27.22	20.96*	-23		
Arts, design, entertainment, sports, and media	1.3	1.2*	28.74	20.59*	-28		
Healthcare practitioners and technical	6.0	6.6*	39.42	34.10*	-13		
Healthcare support	2.8	2.7	15.57	14.63*	-6		
Protective service	2.4	2.2	23.36	22.58	-3		
Food preparation and serving related	9.2	10.6*	12.30	10.64*	-13		
Building and grounds cleaning and maintenance	3.1	2.7*	14.43	12.35*	-14		
Personal care and service	3.8	2.2*	13.51	12.04*	-11		
Sales and related	10.0	9.9	20.09	18.67*	-7		
Office and administrative support	15.1	16.7*	18.75	17.57*	-6		
Farming, fishing, and forestry	0.3	0.1*	14.49	14.82	2		
Construction and extraction	4.1	5.2*	24.62	22.88*	-7		
Installation, maintenance, and repair	3.9	4.4*	23.54	22.60*	-4		
Production	6.3	4.6*	18.84	18.47*	-2		
Transportation and material moving	7.1	6.4*	18.41	17.40*	-5		

ABOVE: The latest figures (12/2018) regarding wage disparity between Oklahoma and the rest of the U.S.

**BELOW:** U.S. Department of Labor figures illustrating the decline in the workforce quantity.



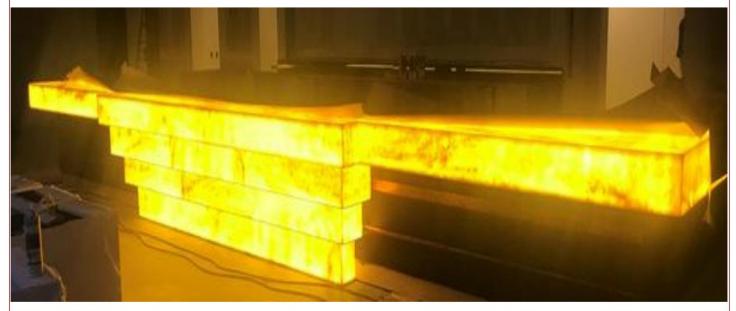
# **Entertainment Update**



**TOP:** As of July 10th, most of the exterior was completed at the Midwest City Warren Theatre with exception to the final paving and striping of the parking lot and additional covering on the marquee. We had hoped Key Construction would be wrapped up with all of its work by July 25th but that is not going to be the case. Instead, we are likely looking at an opening the second or third week in August. The building permit was issued on February 27, 2018 and the total time to construct will be over 530 calendar days, although approximately 17% of all possible workdays were lost due to inclement weather and the project was further delayed by problems surrounding a redevelopment site.

**BELOW:** A sneak peak at the internally lit translucent bar that graces the mezzanine.

**PAGE 5 CLOCKWISE FROM TOP RIGHT:** 1) Typical wall finish; 2) Balcony seating and carpeting; 3) A typical speaker enclosure; 4) Decorative feature in main lobby; 5) Typical 1st floor seating; 6) Ceiling in main lobby.



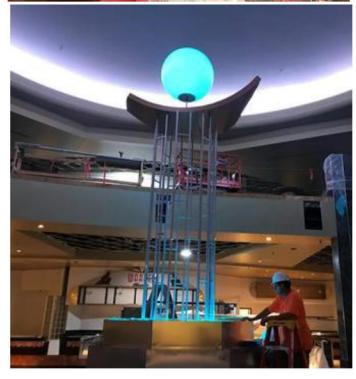
# **Entertainment Update** Continued













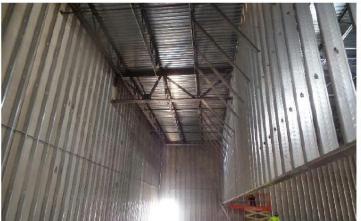
# **Entertainment Update Continued**





**Andy's Altitude 1291** is on schedule for a late October or early November opening, weather permitting. **TOP LEFT:** Southwest corner of the building is shown as of June 30, 2019.

**TOP RIGHT:** Northwest corner of the backside of the building. **BOTTOM LEFT & RIGHT:** Interior framing is coming along nicely.





**BOTTOM LEFT:** Plumbing ground work underway.

BOTTOM RIGHT: A portion of the driveway leading to Crosby Boulevard is in place.





# **Restaurant Update**

The Feast Buffet/Meiji Hibachi stop order has been lifted but only the final mechanical inspections have been approved. We were hoping it would open simultaneously with the movie theatre, but this may not be the case. It will likely open between mid-August and early September.

We received plans for the newest Chick-Fil-a, which will be located in the Sooner Rose Shopping & Entertainment District. Permits should be issued within the next thirty days and we suspect construction to start in early fall with an opening in 2020.

City Council approved Bad Nonna's Special Use Permit to allow alcoholic beverages at 6811 SE 15th ST but no formal remodeling plans have been submitted. We anticipated that it would be open by now.

At least one new restaurant and a confection store is planned for the SE corner of Warren Drive and SE 15th Street when the old buildings located from 5900—5916 SE 15th ST are demolished later this year. The property is already being marketed by Accelerated Investment, an Arizona-based company with some Oklahoma roots.





The Community Development Department has received plans for the remodeling of the McDonald's at NE 23rd Street and N Douglas Boulevard in front of the Walmart Supercenter. A permit has already been issued, and construction is finally about to commence on a new McDonald's that will be located at 7551 E Reno AV, just south of WinCo Foods (see below).



# Restaurant Update Continued



Bossier City, LA-based Sam's Southern Eatery, 6620 E Reno AV, shuttered its doors on July 3, 2019. Owners said it was no longer profitable to keep this location open because it was under performing. The unit at 7011 N Rockwell AV was shuttered simultaneously. We are working with the owners, Menara Investments to find another tenant for this 2772 ft.² building, which has seen several failures since it opened as a Popeye's Chicken two decades ago. Sam's was only in the building two years.

This closure represents yet another vacancy near the intersection of Air Depot BL and E Reno AV. Within 1/2 mile from this intersection there is approximately 718,023 ft.² of vacancy with another  $\pm$  14,000 ft.² on a watch list. Properties at Heritage Park Mall represents approximately 77.23% of the total current vacancy and most vacancies in the area can be attributed to its demise. Heritage Plaza, one of the centers in this radius, sold to a Ft. Worth company on May 31, 2019 for \$2.3mm .



# **Retail Update**

Join



# Prime Space Available Oklahoma

A portion of each building is available as part of the Kohl's right-sizing program.



Select a market below for more information.

### Oklahoma City | 73132

NW Expwy & Council Rd | 9001 NW Passage

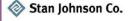
### Midwest City | 73110

SE 29th & Midwest Blvd | 7401 SE 29th St

### Moore | 73160

Telephone Rd & SW 25th St | 2600 S Telephone Rd

Presented in conjunction with



CHAINLINKS

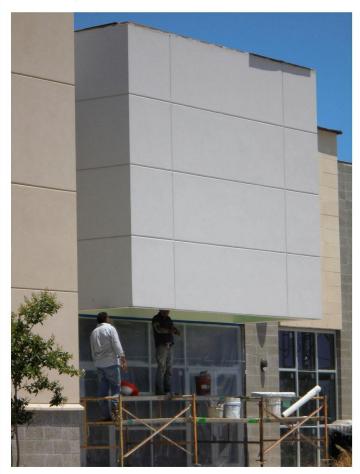
RETAIL ADVISORS

**ABOVE:** On July 2nd we received an e-mail advising that 24,500 ft.² of the local 90,000 ft.² Kohl's store is being marketed for leasing. No permits have been sought, but if this portion of the building follows suit of other company remodels it may be leased for grocery space. This is not a total surprise. Kohl's has been in a "right sizing" mode for several years as it continues to adjust for e-commerce. Some markets have even witnessed store closings.



**ABOVE:** Party City is 99% completed and is expected to open within the next two weeks in the Sooner Rose Shopping & Entertainment Center.

**BELOW:** Work continues on the adjacent Fuzzy's Taco Shop, which is projected to open around October 1st.



# Retail Update Continued



**ABOVE:** Ollie's Bargain Outlet, Gateway Plaza, has moved its targeted opening date as September 1st or thereabouts. We had projected a May opening but Ollie's remodeling application arrived later than expected.

BELOW: Interior photo of a typical Ollie's, which grosses about \$300 p/ft.2, per year.



# Retail Update Continued

Retail bankruptcies and closing announcements have been rife through the first four months of this year.

Signet, which operates Kay, Zales and Jared jewelers, recently announced another 150 stores will close, following 262 closures last year. Italian luxury fashion brand Roberto Cavalli just filed for bankruptcy, as it shuttered all 12 US locations in tony shopping areas.

This year going-out-of-business signs have impacted some 2,500 Payless shoe stores, 805 Gymboree kid clothing stores, 251 Shopko discount stores, 500 Charlotte Russe fashion boutiques, and 102 Performance Bicycle shops. Home furnishings brand Z Gallerie filed for bankruptcy protection this year, but will only close 17 of its 76 stores while it seeks to restructure.

Ongoing concerns have also taken a knife to oversized retail operations this year. L Brands will shut 53 Victoria's Secret stores, picking up the pace from 30 closures last year. Dollar Tree will close 390 of its Family Dollar stores. Beauty Brands will shutter 25.

J.C. Penney will close another 18 department stores and Macy's will close eight.

Chico's women's fashion brand will shut between 60 to 80 stores this year, with the intention of closing at least 250 stores over the next three years.

Destination Maternity, Christopher & Banks and Sears/Kmart are also in downsizing mode.

Others are right-sizing their fleet, weeding out less productive stores to give the ones that remain room to grow.

For example, Gap will close 50 of its company-owned stores this year to a total of 250 over the next two years. But at Shoptalk CEO Art Peck said it would continue to open new locations, explaining the closures reflect "the wrong stores in the wrong locations."

Abercrombie & Fitch will eliminate up to 40 stores this year, following 29 closures last year. However, it is also opening 40 new stores this year and expects to have a flat to increased store count by year-end.

These closures will bring collateral damage to shopping malls. Cushman and Wakefield estimates that the number of U.S. malls will drop from 1,150 today to about 850 within the next several years.

Real estate research firm Green Street Advisors puts the current state of mall's overcapacity in perspective. It says that all the department stores still open in the U.S. could fill 350 average-sized malls alone. Macy's holds the largest share of square footage in malls, followed by Penney, Sears, Dillard's and Belk, based on Green Street's analysis.

### Retailers on the fence

Excess capacity and heavy debt burdens will continue to put more retailers at risk. CreditRiskMonitor assigns a "FRISK" score to companies with publicly-traded debt or bonds. The score predicts the probability of bankruptcy within the next twelve months.

Claiming a 96% accuracy rate, it reports Neiman Marcus, J. Crew, Francesca's and Rite Aid top the list of atrisk retailers with a FRISK score of 1, which indicates a 9.99% to 50% chance of bankruptcy.

It is clear that the "Retail Apocalypse" has not yet began to wane.

# Office Update



The Bowling Green Office Building (37,287 ft.²) shown above entered the market a couple of months ago for lease (\$15 ft.² NNN/yr) or sale (\$6.75 mm), which nearly doubled the amount of leasable space listed in Midwest City to 73,003 ft.² There is approximately 106,633 ft.² of office space listed for sale at this time, which includes Bowling Green.

Construction is going well on a new medical office under construction at 8900 SE 15th Street and plans were just received for a new dental office proposed at 7617 E Reno AV, which is directly west of the Walgreen's at the NW corner of E Reno Avenue and N Midwest Boulevard and a part of the Win-Co Foods plat. Another medical establishment is eyeing part of the former Hobby Lobby space in Gateway Plaza.

Approximately 25% of all new office construction being developed in the United States is going up in the D/FW market. Coworking tenancy is at the forefront of this movement and this was never more evident than WorkSuites' expansion plan to occupy nearly 29,000 ft.² on the North Central Expressway and WeWork's opening a third D/FW location that will be approximately 53,000 ft.² There are already eight coworking spaces in Oklahoma City, four in Edmond and one each in Moore and Norman. As we look for new ways to repurpose the ArtzPlace, 5903 Short ST, some type of coworking space may be considered.

**RIGHT:** A new 10,218 ft.<sup>2</sup> office building is shown under construction at 8900 SE 15th ST in the Midtown Office Park. Total construction costs are estimated at, \$1.1 million. We expect work to be finished near the end of the year.



# **Residential Update**

Housing start statistics were a bad news/good news situation in the 2Q 2019. We saw overall housing starts (50) dip to about 32% of what was observed during the second quarter of last year (76). However, the average estimated construction cost of each house soared to \$143,278, an 13.2% gain over what we recorded last year (\$126,623) during the same period. Most new construction was confined to the southeast quarter of the city.

We are still in negotiations with the City of Oklahoma City to realign the SE 29th Street corridor so municipal boundaries get straightened out. Succeeding in this endeavor could pave the way for a new mixed use development of over 400 homes. We are awaiting OKC's reply to our latest offer.

# **Industrial Update**

Pratt & Whitney, a division of United Technologies Corp. announced during the Paris Air Show an expansion of its Military Aftermarket Services in Oklahoma. Pratt & Whitney plans to make a multimillion-dollar investment to upgrade existing facilities, supporting sustainment operations at the Oklahoma City Air Logistics Complex based at Tinker Air Force Base. This expansion will create more than 100 jobs over the next several years.

Pratt & Whitney's presence in Oklahoma City has grown ten-fold over the past fifteen years, as sustainment operations at Tinker Air Force Base have grown to support more than a dozen engine types, including Pratt & Whitney military engines such as the F135, F119, and F117. Additionally, this expansion will help meet the depot-level maintenance demands of the ever growing F135 engine fleet, which is expected to double in the next three years.

"Aerospace is rapidly becoming one of the pillars of Oklahoma City's economy, and it's because of the investments being made by companies like Pratt & Whitney," said Oklahoma City Mayor David Holt. "We're excited for this announcement and the promise of more high-paying jobs for our citizens."

With more than 7,000 military engines in service around the globe, Pratt & Whitney is laser-focused on sustainment and maintaining mission readiness for our customers' fleets. The partner-ship with Tinker's Oklahoma City Air Logistics Complex enables Pratt & Whitney and the U.S. Air Force to perform depot maintenance on F117, F119 and F135 engines, in addition to special technology coatings operations. Under the partnership arrangement, Pratt & Whitney provides the overall management, technical support and materials management, while the Air Force provides highly capable mechanics and extensive back shop capabilities.

Pratt & Whitney will be considerably expanding its presence in the Tinker Business & Industrial Park as result of this increase in staffing.

Good news! Another building is underway in the Global Industrial Park near SE 29th Street and S Douglas Boulevard.

Tomcat Aviation has reportedly met all of its hiring and building improvement objectives and is preparing to submit documentation to claim its incentive. The MCMHA in April 2018 promised a \$150,000 one-time cash incentive if Tomcat met specific employment and expansion numbers within five years after consolidating its operations to the former Chromalloy site, 1720 National AV.

# **Recent Incorporations**

# Local Incorporations April 1 - 30, 2019

COMPANY	ADDRESS	ZIP CODE	PROPRIETOR
B & E Logsitics, LLC	2828 Parklawn DR #6	73110	
Bad Nonna's Pasta, L.L.C.	6811 SE 15th ST	73110	Paden Weatherford
Benjamin Johnson	9844 Crest DR	73130	Benjamin Johnson
Blue Water Plumbing, L.L.C.	403 Russell DR	73110	Albert Pray
Burkhart's Pro Lawns, L.L.C.	237 W Rose DR	73110	Joseph Burkhart
Joshua James Bement	409 E Atkinson DR	73110	Joshua Bement
Maywood Realty, L.L.C.	1205 S Air Depot BL	73110	
Parker Slutions, L.I.C.	401 Elm ST	73110	Shawna Parker
Sallee Energy Services, L.L.C.	405 Char LN	73110	Kenneth Sallee
Sheesdreamy, L.L.C.	1104 S Air Depot BL	73110	Raysheeda Blake
Terry Almon	1100 S Air Depot BL #2	73110	
Black Rain Transport, L.L.C.	111 W Mimosa RD	73110	
Kool Kays Hawarrin Shaved Ice, L.L.C.	1040 N Douglas BL	73130	Kristi Stricklen
PSFG	2425 N Thornton AV	73110	
Rodney L Johnson Trucking, L.L.C.	230 W Campbell DR	73110	Rodney Johnson
Thomas Lee Alsup	521 Harr DR	73110	
C & C Investment Properties	1302 Zachry Cl	73110	
DC Const. & Development	1205 S Air Depot BL, Suite 265	73110	Dana Wilson
Innovative Real Estate Investments	603 S Marion AV	73130	Thomas Bryan
KJ CPA, L.L.C.	1404 S Post RD	73130	
Monroe Homes, L.I.C.	10210 St. Patrick DR	73130	Robert Smith
Samantha Brown	9808 Lloyd DR	73130	Samantha Brown
Smoke Some	9808 Lloyd DR	73130	Samantha Brown
TJ Operations, L.L.C.	7835 NE 10th ST	73110	Kristen Hanforc
Athans Floors & More, L.L.C.	901 Derby DR	73130	Amanda Jones
Compromise, L.L.C.	6240 SE 15th ST	73110	
FMC Enterprises, L.L.C.	1217 Alan LN	73130	Quinisha Matthews
Lotus Beauty Supply & Salon, L.L.C.	641 Royal AV	7310	Temeka Whitfield
Loud City Const. Co., L.L.C.	413 Fox DR	73110	Michael Foran
A Gun Haven, L.L.C.	1104 S Air Depot BL, Ste. 3	73110	Chris Hicks
Brad Witherspoon Agency, L.L.C.	560 W Boeing DR	73110	Brad Witherspoon
Brownlow Transport, L.L.C.	309 Silvermeadow DR	73110	Dale Brownlow
C&C Towing & Hauling, L.L.C.	331 W Campbell DR	73110	Ralph Caruthers
Daniel Josiah Clark	868 E Rose DR	73110	Daniel Josiah Clark
T & M Pilot Car, L.L.C.	2907 Mockingibrd LN	73110	Merisa Sultuska
TLW Positive Energy, L.L.C.	9701 Willow Wind DR	73130	Tamika White

	BUILDING REPORT Midwest City		Apr-2019
20 2	INDIVIDUAL RESIDENCES DUPLEXES	\$ \$	3,015,000.00 210,000.00
	APARTMENTS REMODEL/NEW CONDOMINIUMS/TOWNHOUSE/APARTMENTS PRIVATE GARAGES		
2	RESIDENTIAL REPAIR & EXPANSION	\$	96,400.00
12 4	FENCES SWIMMING POOLS/HOT TUBS	\$	28,600.00 108,000.00
4	CARPORTS	\$ \$	9,000.00
2	PATIO COVER	\$	10,500.00
8	PERSONAL STORAGE UNIT ACCESSORY BLDG.	¢	19,599.00
15	STORM SHELTER	\$ \$	52,918.00
10	DEMOLITION DRIVE WAY		
	HOUSE RELOCATE ( MOVE IN ) HOUSE MOVING ( OUT )		
2	RETAINING WALL	\$	5,600.00
15	ROOF	\$	115,050.00
	TOTAL VALUE OF RESIDENTIAL		\$3,670,667.00
	INDUSTRIAL AND COMMERCIAL:		
6	NEW BUSINESS STRUCTURES BUSINESS STRUCTURES REPAIRED/ EXPANDED	¢	359,383.00
6 8	SIGNS	\$ \$	36,850.00
	DEMOLITION		
	TENANT FINISH POOLS		
	CANOPY/COVERED PARKING		
4	FENCE	\$	49,700.00
1	TENTS / SEASONAL BUILDINGS / REVOCABLE DRIVE WAY/ PARKING LOT		
1	RETAINING WALL	\$	1,500.00
	ROOF		
	TOTAL VALUE OF INDUSTRIAL/ COMMERCIAL BUILDINGS PUBLIC AND SEMI PUBLIC		<u>\$447,433.00</u>
	NEW SCHOOL STRUCTURES SCHOOL STRUCTURE REPAIR/ EXPANDED SCHOOL STRUCTURE MOVED IN SIGNS NEW CHURCH		
	NEW CHURCHES ( REMODEL EXISTING SPACE) ACCESSORY BLDG. CHURCH GARAGE		
	CHURCH GARAGE CHURCH REPAIR/ EXPANDED NEW HOSPITAL STRUCTURE HOSPITAL STRUCTURE REPAIR / EXPANDED CITY PROPERTY REPAIR CITY PROPERTY NEW DEMOLITIONS DRIVE WAY PARKING LOT ROOF		
	TOTAL VALUE OF PUBLIC AND SEMI-PUBLIC BUILDINGS		\$0.00
	GRAND TOTAL VALUE OF BUILDING PERMITS ISSUED		\$4,118,100.00

100 NORTH MIDWEST BLVD- MIDWEST CITY, OKLAHOMA Community Development 405 739-1210

### **NEW SINGLE RESIDENTIAL BUILDING PERMITS**

Apr-2019

ADDRESS	BUILDER/CONTRACTOR	PER	MIT#	VALUE
10300 SE 25TH ST	HOME CREATIONS INC	19	474	\$136,000.00
10301 SE 25TH ST	HOME CREATIONS INC	19	475	\$131,000.00
10820 NE 8TH TER	RAUSCH COLEMAN HOMES	19	661	\$140,000.00
10909 TURTLEWOOD DR	HOME CREATIONS INC	19	614	\$101,000.00
12504 NATIVE HILL DR	IDEAL HOMES	19	682	\$128,000.00
12610 SHADY GLEN	JIM CAMPBELL HOMES	19	626	\$240,000.00
12617 SE 16TH CT	IDEAL HOMES	19	544	\$94,000.00
12621 SE 16TH CT	IDEAL HOMES	19	513	\$128,000.00
12711 FOREST TER	FRAZE ENTERPRISES LLC	19	665	\$238,000.00
12715 FOREST TER	FRAZE ENTERPRISES LLC	19	670	\$237,000.00
2512 SNAPPER LN	HOME CREATIONS INC	19	615	\$121,000.00
2600 SNAPPER LN	HOME CREATIONS INC	19	509	\$121,500.00
2713 SNAPPER LN	HOME CREATIONS INC	19	552	\$119,500.00
604 COUNTRY LN	SIES CHARLES MICHAEL & BARBARA	19	588	\$300,000.00
6100 SE 7TH ST	RAMIRO ROSAS/ MARIA ROSAS	19	673	\$80,000.00
918 KARLEE CT	RAUSCH COLEMAN HOMES	19	669	\$140,000.00
926 KARLEE CT	RAUSCH COLEMAN HOMES	19	660	\$140,000.00
930 KARLEE CT	RAUSCH COLEMAN HOMES	19	659	\$140,000.00
934 KARLEE CT	RAUSCH COLEMAN HOMES	19	658	\$140,000.00
945 KLARE LN	RAUSCH COLEMAN HOMES	19	657	\$140,000.00

### **NEW DUPLEX RESIDENTIAL BUILDING PERMITS**

ADDRESS	BUILDER/CONTRACTOR	PER	MIT #	VALUE
823 LEISURE DR	J BENTLEY INC	19	406	\$105,000.00
825 LEISURE DR	J BENTLEY INC	19	407	\$105,000.00

**DEMOLITION or MOVE** 

ADDRESS CONTRACTOR PERMIT # VALUE

REPLACE EXISTING ROOF

ADDRESS	CONTRACTOR	PER	RMIT#	VALUE
10512 QUAIL RUN	PARKER BROTHERS (ESCROW)	19	707	\$0.00
107 W STEED DR	OKLAHOMA ROOFING AND CONSTRUCT	19	752	\$10,000.00
1112 LYNN FRY BLVD	SH VAUGHN CONSTRUCTION	19	687	\$9,000.00
1205 LAUREN LN	MCVEA'S ROOFING & CONSTR	19	801	\$6,500.00
12367 ELIZABETH DR	CANTRELL ROOFING	19	677	\$10,000.00
212 W MICHAEL DR	PARKER BROTHERS (ESCROW)	19	738	\$10,000.00
2404 CHERRY LN	CANTRELL & COMPANY & ROOFING	19	643	\$4,000.00
260 E KERR DR	WILKERSON ROOFING & CONSTR	19	754	\$5,000.00
3421 RIDGEHAVEN DR	BEST CHOICE ROOFING	19	784	\$8,450.00
3705 MT PLEASANT DR	ELLIOTT ROOFING	19	764	\$13,800.00
3711 BELLA VISTA	SPARROW CONSTRUCTION	19	843	\$11,000.00
409 WOODLAND DR	SH VAUGHN CONSTRUCTION	19	783	\$7,000.00
4300 MEADOWOAK DR	NAPCO CONSTRUCTION	19	758	\$8,500.00
560 W BOEING DR	PARKER BROTHERS (ESCROW)	19	668	\$6,800.00
6212 SE 9TH ST	ALTRU ROOFING	19	635	\$5,000.00

# BUSINESS CERTIFICATE OF OCCUPANCY/CHANGE OF OWNERSHIP

Apr-2019

ADDRESS	NAME OF BUSINESS	APPLICANT	PERM	IIT#
10001 SE 15TH ST B	PEP'S WINE & SPIRIT	PRAVIN S PATEL	19	683
10021 SE 15TH ST	MY GAS IS YOUR GAS	ROY MILLS	19	721
1113 S DOUGLAS BLVD SUITE C	ACTION PHYSICAL THERAPY & REHAB	KATIE LANDERS	19	750
1140 S DOUGLAS BLVD	OLSEN ORTHOPEDICS	LARRY OLSEN	19	846
927 S AIR DEPOT BLVD B 405 BUDZ LLC JUAN HERNANDEZ		19	798	
1991 S DOUGLAS BLVD	DIAMOND DENTAL	BRENT AMAYA	19	877
2221 S AIR DEPOT BLVD	NAMAH MIDWEST / CBD		19	651
2301 S DOUGLAS BLVD 105	THE GAME LOUNGE	KELLY SWARTZ	19	778
2350 S MIDWEST BLVD 4	METALTECH PDR	DAVID UNRUH	19	884
6240 SE 15TH ST	IN THE CUT BARBERSHOP	COMPROMIS LLC	19	761
6500 SE 15TH ST	EPIC CHARTER SCHOOLS	ROSE STATE	19	792
6777 E RENO AVE	former montgomery wards & auto center	STORAGE USE/BAHREINI AHMAD	19	883
8421 NE 10TH ST	PRECIOUS ROSE CHILD DEVELOPMENT	DELISHA TILLIS-JOHNSON	19	759
8911 SE 29TH ST A & C	VAPOR WORLD	LARRY WEXLER	19	882
11901 E RENO AVE	DOLLAR GENERAL		18	2190

### REPAIR/ REMODEL/ADD ON

ADDRESS	DESCRIPTION	EST. COST	CONTRACTOR OR OWNER	PERM	VIIT#
1044 N DOUGLAS BLVD	ADDING A WALL	\$225.00	EUGENIA TROWELL	19	793
1204 E LOCKHEED DR	remodel for CBD/ Dispensary	\$30,500.00	BBC CONTRACTING	19	368
1709 SPENCER RD	cell tower	\$15,000.00	AMERICAN TOWER	19	612
327 N MIDWEST BLVD	remodel for landing on apartments	\$3,500.00		19	590
7025 SE 15TH ST	remodel for McDonald's	\$305,000.00	KEN MCCRACKEN	19	444
9060 HARMONY DR A	combining STE A & B	\$5,383.00		19	649

### LOCATION / DESCRIPTION OF APPLICATION

### NAME OF APPLICANT OR OWNER PC# or BA#

Public hearing with discussion and consideration of a request to rename Center Drive to Warren Drive	City of MWC	PC-1986
NW/4 of Section 10, T11N, R2W, and addressed as 101 E. Kittyhawk Dr	Jeff Johnson	PC-1988
NW/4 of Section 7, T11N, R1W, located at 10433 SE 21st Street	Byron Johnson	PC-1989
NW/4 of Section 1, T11N, R2W, located at 500 and 600 Davidson Road	Jim Campbell	PC-1990
NE/4 of Section 10, T11N, R2W and addressed as 220 E. Kittyhawk	Jeff Johnson	PC-1991

Apr-2019

BUILDING INSPECTIONS	CURRENT MONTH	YEAR TO DATE
NUMBER OF BUILDING FINAL INSPECTIONS:	38	108
NUMBER OF BUILDING C/O INSPECTIONS RESIDENTIAL:	19	64
NUMBER OF BUILDING C/O INSPECTIONS COMMERCIAL:	28	62
NUMBER OF MISC BUILDING INSPECTIONS:	16	43
NUMBER OF ENGINEERING SITE INSPECTIONS:	29	57
NUMBER OF STORM SHELTER INSPECTIONS:	6	14
NUMBER OF CITATIONS ISSUED:		
NUMBER OF NOTICE AND ORDERS ISSUED:		
NUMBER OF WARNINGS ISSUED:		
NUMBER OF POSTING/PLACARD:	2	2
NUMBER OF PENALTIES:	59	229
TOTAL NUMBER OF INSPECTIONS: all inspectors	965	3,315

	BUILDING REPORT Midwest City May-2019				
	BOILDING KET OKT		May-2019		
11	INDIVIDUAL RESIDENCES	\$	1,678,500.00		
	DUPLEXES APARTMENTS REMODEL/NEW				
1	CONDOMINIUMS/TOWNHOUSE/APARTMENTS (STUDENT HOUSING)	\$	4,247,440.00		
1	PRIVATE GARAGES	\$	3,500.00		
5	RESIDENTIAL REPAIR & EXPANSION	\$	248,159.00		
18	FENCES	\$	47,940.00		
3	SWIMMING POOLS/HOT TUBS	\$	63,500.00		
7	CARPORTS	\$	12,767.00		
	PATIO COVER PERSONAL STORAGE UNIT				
8	ACCESSORY BLDG.	\$	46,000.00		
5	STORM SHELTER	\$	14,195.00		
3	DEMOLITION	\$	17,880.00		
9	DRIVE WAY				
	HOUSE RELOCATE ( MOVE IN )				
0	HOUSE MOVING ( OUT )	•	7 500 00		
2	RETAINING WALL	\$	7,500.00		
15	ROOF	\$	98,452.00		
	TOTAL VALUE OF RESIDENTIAL		\$6,485,833.00		
	INDUSTRIAL AND COMMERCIAL:				
	NEW BUSINESS STRUCTURES				
6	BUSINESS STRUCTURES REPAIRED/ EXPANDED	\$	755,500.00		
8	SIGNS	\$	38,000.00		
	DEMOLITION				
	TENANT FINISH POOLS				
	CANOPY/COVERED PARKING				
1	FENCE	\$	9,800.00		
i.	TENTS / SEASONAL BUILDINGS / REVOCABLE				
1	DRIVE WAY/ PARKING LOT RETAINING WALL				
	ROOF				
	TOTAL VALUE OF INDUSTRIAL (COMMEDCIAL PUM DINO)		#002 200 00		
	TOTAL VALUE OF INDUSTRIAL/ COMMERCIAL BUILDINGS PUBLIC AND SEMI PUBLIC		<u>\$803,300.00</u>		
	NEW SCHOOL STRUCTURES				
	SCHOOL STRUCTURES SCHOOL STRUCTURE REPAIR/ EXPANDED				
	SCHOOL STRUCTURE MOVED IN				
	SIGNS NEW CHURCH				
	NEW CHURCHES ( REMODEL EXISTING SPACE)				
	ACCESSORY BLDG.				
	CHURCH GARAGE				
	CHURCH REPAIR/ EXPANDED				
	NEW HOSPITAL STRUCTURE HOSPITAL STRUCTURE REPAIR / EXPANDED				
	CITY PROPERTY REPAIR				
	CITY PROPERTY NEW				
	DEMOLITIONS DRIVE WAY BARKING LOT				
	DRIVE WAY PARKING LOT ROOF				
	TOTAL VALUE OF PUBLIC AND SEMI-PUBLIC BUILDINGS		\$0.00		
	GRAND TOTAL VALUE OF BUILDING PERMITS ISSUED		\$7,289,133.00		

100 NORTH MIDWEST BLVD- MIDWEST CITY, OKLAHOMA Community Development 405 739-1210

ADDRESS	BUILDER/CONTRACTOR	PERI	WIT#	VALUE
10319 OAK PARK DR	CADENCE HOMES	19	905	\$278,000.00
12461 NATIVE HILL DR	IDEAL HOMES	19	817	\$100,000.00
12601 CHAMPOLI CT	IDEAL HOMES	19	739	\$92,000.00
12604 CHAMPOLI CT	IDEAL HOMES	19	902	\$100,000.00
2200 CHAMPOLI DR	IDEAL HOMES	19	852	\$95,000.00
2224 CHAMPOLI DR	IDEAL HOMES	19	874	\$124,000.00
2604 SNAPPER LN	HOME CREATIONS INC	19	848	\$108,500.00
2608 SNAPPER LN	HOME CREATIONS INC	19	849	\$107,500.00
401 CAMBRIDGE RD	SWM AND SONS	19	827	\$193,500.00
913 S WESTMINSTER	MIKE ABERNATHY	19	722	\$340,000.00
947 KARLEE CT	RAUSCH COLEMAN HOMES	19	789	\$140,000.00

### NEW DUPLEX RESIDENTIAL BUILDING PERMITS \*\*STUDENT HOUSING\*\*

ADDRESS	BUILDER/CONTRACTOR	PER	MIT#	VALUE
1700 HUDIBURG DR	SHILOH ENTERPRISES	19	971	\$4,247,440.00

### **DEMOLITION or MOVE**

ADDRESS	CONTRACTOR	PER	MIT#	VALUE
10332 SE 10TH ST	M & M WRECKING	19	630	\$3,500.00
1921 S ANDERSON RD	MIDWEST WRECKING CO	19	873	\$7,880.00
8220 NE 23RD ST	CONNIE PRINCE	19	866	\$6,500.00

### REPLACE EXISTING ROOF

ADDRESS	CONTRACTOR	PER	MIT #	VALUE
10405 KOCH DR	PARKER BROTHERS (ESCROW)	19	980	\$7,000.00
107 W SILVERMEADOW DR	HOTELLA CONSTRUCTION	19	952	\$9,900.00
10829 O'HARA LN	PARKER BROTHERS (ESCROW)	19	961	\$7,300.00
124 CHEVY CHASE	HICKS ROOFING & CONSTR	19	1082	\$5,300.00
1400 N POST RD	STEVEN HOOPER & CONNIE BROWN	19	1038	\$4,000.00
1501 LOFTIN DR	PARKER BROTHERS (ESCROW)	19	1089	\$7,500.00
2020 N MITCHELL DR	J & M ROOFING & SUPPLY CO	19	1015	\$5,000.00
2811 N TROSPER DR	PARKER BROTHERS (ESCROW)	19	1096	\$4,700.00
318 RUSSELL ST	STARK'S INSTALLATIONS	19	990	\$6,000.00
325 PINEHURST DR	TRIPLE DIAMOND CONSTR	19	1051	\$19,952.00
6108 SE 10TH ST	PARKER BROTHERS (ESCROW)	19	981	\$6,500.00
836 E ROSE DR	A STEP ABOVE ROOFING	19	1044	\$0.00
8810 NE 13TH ST	PARKER BROTHERS (ESCROW)	19	949	\$7,600.00
910 BORUM PL	PARKER BROTHERS (ESCROW)	19	1098	\$4,800.00
9611 NE 3RD PL	SPARROW CONSTRUCTION	19	1099	\$2,900.00

ADDRESS	NAME OF BUSINESS	APPLICANT	PERM	IIT#
1032 N DOUGLAS BLVD	HEAT 4YA FEET	FOREST MCBURNETT	19	943
1100 S AIR DEPOT BLVD 6	FUSION KITCHEN	SAI PRATEEK, ANNETTE CONSUELO SAMANIEGO, SRINOVAS MONALA, VENKATA RAO EMANDI	19	1078
115 S WESTMINSTER	CORNER MARKET / Q-STATION	AZADEH ASHTARI	19	915
1401 GATEWAY PLZ	OLLIE'S BARGAIN OUTLET	DEANNA CHARLES	19	1001
1405 S DOUGLAS BLVD A	ONE MAIN FINANCIAL GROUP	MGR LACI SANDERS	19	1016
		01101071 00111110	40	004

### REPAIR/ REMODEL/ADD ON

ADDRESS	DESCRIPTION	EST. COST	CONTRACTOR OR OWNER	PERM	/IIT#
1401 GATEWAY PLZ	REMODEL FOR OLLIE'S BARGAIN	\$500,000.00	HGL CONSTRUCTION	19	826
1612 S MIDWEST BLVD	REMODEL FOR LIQ STORE	\$2,500.00	ALBERT RUTH	19	987
200 N AIR DEPOT BLVD	Remodel Aaron's furniture	\$125,000.00	GREENBERGFARROW	19	888
2400 WATTS DR	REMODEL OFFICE	\$75,000.00	EVANS BUILDING CONCEPTS, INC.	19	814
308 N MARSHALL DR	adding a bathroom, moving wall, ramp	\$33,000.00	TRUEPRO	19	890

### TENANT FINISH OR WHITE BOX

ADDRESS	DESCRIPTION	EST. COST	CONTRACTOR OR OWNER	PERM	/IIT #
1017 S AIR DEPOT BLVD C&D	white box	\$20,000.00 FII	RST SERVICE CO LLC	19	995

### PLANNING COMMISSION AND BOARD OF ADJUSTMENT

May-2019

# LOCATION / DESCRIPTION OF APPLICATION

### NAME OF APPLICANT OR OWNER PC# or BA#

NW/4 of Section 36, T12N, R2W, addressed as 9401 E Cardinal PI	Glen Blumstein and Mark Svoboda	PC-1992
5712 E Reno Ave	Omar Khatib	PC-1993
NW/4 of Section 9, T11N, R1W, of the Indian Meridian, Midwest City, OK	Christensen Family	PC-1994
Lot 1 of Block 2 of the Friendly Acres Addition, addressed as 11126 E Reno Ave	Bubba Ingram, Ingram Civil Engineering	PC-1995

### LAND DISTURBANCE PERMIT

### DATE LOCATION / DESCRIPTION

# NAME OF CONTRACTOR OR OWNER

PERMIT#

05/14/2019 10332 SE 10TH ST	M & M WRECKING	19-630
05/17/2019 1921 SANDERSON RD	MIDWEST WRECKING CO	19-873
05/13/2019 8220 NE 23RD ST	CONNIE PRINCE	19-866

BUILDING INSPECTIONS	CURRENT MONTH	YEAR TO DATE
NUMBER OF BUILDING FINAL INSPECTIONS:	14	122
NUMBER OF BUILDING C/O INSPECTIONS RESIDENTIAL:	10	74
NUMBER OF BUILDING C/O INSPECTIONS COMMERCIAL:	26	88
NUMBER OF MISC BUILDING INSPECTIONS:	9	52
NUMBER OF ENGINEERING SITE INSPECTIONS:	11	68
NUMBER OF STORM SHELTER INSPECTIONS:	8	22
NUMBER OF CITATIONS ISSUED:		
NUMBER OF NOTICE AND ORDERS ISSUED:		
NUMBER OF WARNINGS ISSUED:		
NUMBER OF POSTING/PLACARD:	2	2
NUMBER OF PENALTIES:	45	274
TOTAL NUMBER OF INSPECTIONS: all inspectors	782	4,097

	BUILDING REPORT Midwest City		
19 6	INDIVIDUAL RESIDENCES DUPLEXES APARTMENTS REMODEL/NEW	\$	<b>Jun-2019</b> 2,470,400.00 600,000.00
3 14 3 2 3	CONDOMINIUMS/TOWNHOUSE/APARTMENTS (STUDENT HOUSING) PRIVATE GARAGES RESIDENTIAL REPAIR & EXPANSION FENCES SWIMMING POOLS/HOT TUBS CARPORTS PATIO COVER PERSONAL STORAGE UNIT	\$ \$ \$ \$ \$	188,500.00 22,125.00 76,299.00 3,000.00 23,400.00
4 6 1 25	ACCESSORY BLDG. STORM SHELTER DEMOLITION DRIVE WAY HOUSE RELOCATE ( MOVE IN ) HOUSE MOVING ( OUT )	\$	18,700.00 15,760.00
1 16	RETAINING WALL ROOF	\$	124,400.00
	TOTAL VALUE OF RESIDENTIAL		\$3,542,584.00
	INDUSTRIAL AND COMMERCIAL:		
4 4	NEW BUSINESS STRUCTURES BUSINESS STRUCTURES REPAIRED/ EXPANDED SIGNS DEMOLITION	\$	1,025,000.00 39,600.00
2	TENANT FINISH POOLS CANOPY/COVERED PARKING	\$	115,000.00
1	FENCE TENTS / SEASONAL BUILDINGS / REVOCABLE DRIVE WAY/ PARKING LOT RETAINING WALL ROOF		
	TOTAL VALUE OF INDUSTRIAL/ COMMERCIAL BUILDINGS PUBLIC AND SEMI PUBLIC		\$1,179,600.00
1	NEW SCHOOL STRUCTURES SCHOOL STRUCTURE REPAIR/ EXPANDED SCHOOL STRUCTURE MOVED IN SIGNS NEW CHURCH NEW CHURCHES ( REMODEL EXISTING SPACE)	\$	75,966.00
	ACCESSORY BLDG. CHURCH GARAGE CHURCH REPAIR/ EXPANDED NEW HOSPITAL STRUCTURE HOSPITAL STRUCTURE REPAIR / EXPANDED CITY PROPERTY REPAIR CITY PROPERTY NEW DEMOLITIONS		
	DRIVE WAY PARKING LOT ROOF		
	TOTAL VALUE OF PUBLIC AND SEMI-PUBLIC BUILDINGS		\$75,966.00
	GRAND TOTAL VALUE OF BUILDING PERMITS ISSUED		\$4,798,150.00

100 NORTH MIDWEST BLVD- MIDWEST CITY, OKLAHOMA Community Development 405 739-1210

# NEW SINGLE RESIDENTIAL BUILDING PERMITS

Jun-2019

ADDRESS	BUILDER/CONTRACTOR	PER	MIT#	VALUE
10800 NE 8TH TER	RAUSCH COLEMAN HOMES	19	904	\$140,000.00
12437 NATIVE HILL DR	IDEAL HOMES	19	1034	\$105,000.00
12454 NATIVE HILL DR	IDEAL HOMES	19	1104	\$127,000.00
12458 NATIVE HILL DR	IDEAL HOMES	19	1074	\$90,000.00
12600 CHAMPOLI CT	IDEAL HOMES	19	1014	\$10,200.00
12605 CHAMPOLI CT	IDEAL HOMES	19	959	\$124,000.00
2026 CHAMPOLI DR	IDEAL HOMES	19	1033	\$98,000.00
2616 SNAPPER LN	HOME CREATIONS INC	19	1010	\$125,000.00
3617 RIDGEWOOD DR	QUALITY HOMES FOR LESS, INC.	19	1046	\$265,000.00
533 WILSON DR	HEARON LLOYD & RUBY MAE	19	639	\$60,000.00
816 S WESTMINSTER	CADENCE HOMES	19	868	\$262,000.00
8705 NE 10TH ST	REDBUD BUILDERS	19	1146	\$84,000.00
942 KARLEE CT	RAUSCH COLEMAN HOMES	19	968	\$140,000.00
944 KLARE LN	RAUSCH COLEMAN HOMES	19	1011	\$140,000.00
946 KARLEE CT	RAUSCH COLEMAN HOMES	19	969	\$140,000.00
949 KLARE LN	RAUSCH COLEMAN HOMES	19	1012	\$140,000.00
950 KARLEE CT	RAUSCH COLEMAN HOMES	19	970	\$140,000.00
952 KLARE LN	RAUSCH COLEMAN HOMES	19	1029	\$140,000.00
953 KLARE LN	RAUSCH COLEMAN HOMES	19	1013	\$140,000.00

# NEW DUPLEX RESIDENTIAL BUILDING PERMITS

	ADDRESS	BUILDER/CONTRACTOR	PERM	IT#	VALUE
200	W MCARTHUR DR	ABERCROMBIE, TERRY	19	578	\$100,000.00
202	W MCARTHUR DR	ABERCROMBIE, TERRY	19	579	\$100,000.00
204	W MCARTHUR DR	ABERCROMBIE, TERRY	19	580	\$100,000.00
206	W MCARTHUR DR	ABERCROMBIE, TERRY	19	581	\$100,000.00
208	W MCARTHUR DR	ABERCROMBIE, TERRY	19	582	\$100,000.00
210	W MCARTHUR DR	ABERCROMBIE, TERRY	19	583	\$100,000.00

### **DEMOLITION or MOVE**

ADDRESS	CONTRACTOR	PER	MIT#	VALUE
206 W LILAC LN	RILACTIVE LLC	19	1251	\$3,000.00

### REPLACE EXISTING ROOF

ADDRESS	CONTRACTOR	PER	MIT#	VALUE
1108 LOCUST DR	SH VAUGHN CONSTRUCTION	19	1208	\$9,000.00
124 W JARMAN DR	OKLAHOMA ROOFING AND CONSTRUCT	19	1105	\$5,000.00
1244 THREE OAKS CIR	THE ROOFING SPECIALIST	19	1219	\$27,000.00
1356 TINA DR	PARKER BROTHERS (ESCROW)	19	1284	\$29,000.00
1813 WINDSONG DR	J & M ROOFING & SUPPLY CO	19	1272	\$0.00
1917 N MITCHELL DR	CAMPBELL GRANVILLE M & N C	19	1275	\$4,800.00
208 E NORTHRUP DR	H2O TECH INC	19	1155	\$2,600.00
213 W JARMAN DR	STARK'S INSTALLATIONS	19	1145	\$9,000.00
2353 TURTLEWOOD RIVER RD	SH VAUGHN CONSTRUCTION	19	1179	\$8,000.00
309 ELM ST	TWIN ROOFING	19	1228	\$6,000.00
4604 BONAPARTE BLVD	PARKER BROTHERS (ESCROW)	19	1287	\$0.00
805 ROYAL AVE	BEST CHOICE ROOFING	19	1260	\$6,000.00
9101 OAKWOOD DR	CANTRELL & COMPANY & ROOFING	19	1134	\$0.00
9201 KNOTTINGHAM	J & M ROOFING & SUPPLY CO	19	1157	\$9,000.00
938 CEDAR HILL PL	SH VAUGHN CONSTRUCTION	19	1207	\$9,000.00

ADDRESS	NAME OF BUSINESS	APPLICANT	PERI	VIIT#
1054 S DOUGLAS BLVD	FLY FITNESS BUNGEE STUDIO	MICHELLE ASHLEY/JAMIE FRY	19	1220
1601 NATIONAL BLVD	INTEGRITY SECURITY SERVICES	DON NEAL/JOSH PARRISH	19	1191
1612 S MIDWEST BLVD	POE'S SPIRITS	DAVID POE	19	1117
1800 S AIR DEPOT BLVD D	HERB & FIRE	CODY WILEY	19	1149
2113 S AIR DEPOT BLVD	HIBACHI SUSHI SEAFOOD BUFFET	HUY THAI	19	1246
301 S AIR DEPOT BLVD	ROYAL TREE DBA JADE	JUSTIN WILDHABER	19	1286
6301 SE 29TH ST	Bombardier Club	KERI GAGE	19	1118
7201 E RENO AVE B	TREEHOUSE DISPENSARY	TAMIA SMITH	19	1201
7901 NE 10TH ST C116	grown but not on my own life skills center	SHEILA WILLIAMS	19	1227
8414 SE 18TH ST	FRED'S PAINTLESS REPAIR	CHARLES MADDUX	19	1169

### REPAIR/ REMODEL/ADD ON

	ADDRESS	DESCRIPTION	EST. COST	CONTRACTOR OR OWNER	PERM	VIIT#
101	N DOUGLAS BLVD J	REMODEL FOR US CELLULAR	\$65,000.00	JAMES LAZZARI-FRCH NELSON	19	1077
1060	S DOUGLAS BLVD	REMODEL FOR EXERSICE FACILITY	\$10,000.00	NICHOLAS INVESTMENT	19	1035
7199	SE 29TH ST SUITE 112	NAVY FEDERAL CU	\$700,000.00	BOWLING SCHORK & ASSOCIATES	19	900
7201	SE 29TH ST SUITE 210	REMODEL (HUNTINGTON JEWELRY	\$250,000.00	BROWN BUILDING COMPANY	19	1168

### **TENANT FINISH OR WHITE BOX**

	ADDRESS	DESCRIPTION	EST. COST	CONTRACTOR OR OWNER	PERM	/IIT#
1636	MIDTOWN PL	TENT FINISH	\$100,000.00	JLOU PROPERTIES LLC	19	1185
2301	S DOUGLAS BLVD 115	TENT FINISH FOR A DISPENSARY	\$15,000.00	ELLIOT ARCHITECTS	19	1189

### **SEMI PUBLI BUILDING**

REMODEL/ADD ON

REPAIR/

REMODEL
---------

L	ADDRESS	DESCRIPTION	CONTRACTOR OR OWNER	EST. COST	PERI	MIT#
	225 KING AVE	NEW SPRAY BOOTH	MID DEL SCHOOL SYSTEM	\$75,966.00	19	1263

# LOCATION / DESCRIPTION OF APPLICATION

### NAME OF APPLICANT OR OWNER PC# or BA#

Lot 1 of Block 2 of the Friendly Acres Addition, addressed as 11126 E. Reno Ave	Bubba Ingram, Ingram Civil Engineering	PC-1995
SE/4 of Section 1, T11N, R2W, addressed as 9925 SE 15th Street	Chong Branson, 7-Eleven Stores	PC-1997
SW/4 of Section 36, T12N, R2W, addressed as 329 King Avenue	Stacy Deen	PC-1998
SE/4 of Section 4, T11N, R2W, located at 6805 SE 15th Street	Paden Weatherford	PC-1999
SW/4 of Section 8, T11N, R1W, addressed as 2750 Hand Road	Paul Pieper	PC-2000
SW/4 of Section 31, T12N, R1W, addressed as 10225 E. Reno Avenue	Steve and Cindy Merriman	PC-2001

### **STORM WATER QUALITY PERMITS**

Jun-2019

NAME OF CONTRACTOR

DATE LOCATION / DESCRIPTION OR OWNER PERMIT #

06/28/2019 JOHNSON HOMESTEAD SWM AND SONS 18-1542

### LAND DISTURBANCE PERMIT

DATE

LOCATION / DESCRIPTION

NAME OF CONTRACTOR OR OWNER

PERMIT #

r			
	06/28/2019 JOHNSON HOMESTEAD	SWM AND SONS	18-1542

### **TOTAL RESIDENTIAL PERMITS 2017**

MONTH	NO	ESTIMATED COST		
JANUARY	7	\$	780,000.00	
FEBRUARY	7	\$	868,900.00	
MARCH	5	\$	1,690,824.00	
APRIL	5	\$	534,000.00	
MAY	13	\$	1,577,800.00	
JUNE	13	\$	1,881,760.00	
JULY	19	\$	2,909,000.00	
AUGUST	11	\$	1,322,000.00	
SEPTEMBER	8	\$	970,000.00	
OCTOBER	12	\$	1,580,000.00	
NOVEMBER	12	\$	2,176,000.00	
DECEMBER	10	\$	1,656,000.00	
TOTAL	122	\$	17,946,284.00	

# **TOTAL RESIDENTIAL PERMITS 2018**

MONTH	<u>NO</u>	EST	IMATED COST	
JANUARY FEBRUARY MARCH	7 5 23	\$ \$	1,477,000.00 652,000.00 \$3,441,025.00	
			<b>4</b> 0,11,1020.00	14 RESD \$1,851,250.00
APRIL	26	\$	1,909,858.00	11- 6 PLEX W/ Common \$58,608.00
MAY	32	\$	3,858,300.00	
JUNE	30	\$	4,186,100.00	
JULY	7	\$	709,400.00	
AUGUST	12	\$	1,847,800.00	
SEPTEMBER	16	\$	2,785,440.00	
OCTOBER	8	\$	1,018,500.00	
NOVEMBER	10	\$	1,200,000.00	
DECEMBER	19	\$	3,328,100.00	
TOTAL	195	\$	26,413,523.00	

# **TOTAL RESIDENTIAL PERMITS 2019**

MONTH	<u>NO</u>	ESTIMATED COST		
JANUARY FEBRUARY MARCH	2 11 16	\$ \$ \$	235,000.00 1,911,500.00 2,472,200.00	
APRIL	22	\$	3,225,000.00	11 Single Family Homes \$1,678,500.00
MAY	12	\$	1,678,500.00	1 RSC Student Housing \$4,247,440.00
JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER	25	\$	3,070,400.00	

TOTAL COMME	TOTAL COMMERCIAL PERMIT-2017 NEW/ADD ON/TF		TOTAL COMMERCIAL PERMIT-2017 REMODEL/REPAIR							
MONTH	NO	ES	STIMATED COS	т	MONTH	NO	ES	TIMATED COS	Т	
JANUARY	1	\$	1,678,000.00		JANUARY	3	\$	37,500.00		
<b>FEBRUARY</b>	2	\$	78,000.00		FEBRUARY	6	\$	240,400.00		
MARCH	2	\$	625,000.00		MARCH	2	\$	385,000.00		
APRIL	1	\$	240,000.00		APRIL	5	\$	1,970,000.00	schools	
APRIL	-	_			APRIL	2	\$	70,850.00	remod/add	
MAY	2	\$	204,831.00		MAY	4	\$	59,400.00		
JUNE	1	\$	35,000.00		JUNE	3	\$	67,000.00	remod	
JULY	1	\$	400,000.00		JULY	5	\$	291,000.00	remod	
AUGUST	0	\$	_		AUGUST	3	\$	848,000.00		
SEPTEMBER	0	\$ \$ \$ \$ \$ \$ \$			SEPTEMBER	6	\$	310,800.00		
OCTOBER	1	\$	250,000.00	NEW	OCTOBER	6	\$	700,000.00		
OCTOBER	2	\$	175,000.00		OCTOBER	0	\$	-		
NOVEMBER	3	\$		NEW/TR/WB		2	\$	10,400.00	REMOD	
DECEMBER	2	\$	300,000.00	11211/110112	DECEMBER	5	\$	85,000.00	T.L.WOD	
		Ψ	300,000.00		DECEMBER	9	Ψ	00,000.00		
TOTAL	18	\$	4,982,381.00		TOTAL	52	\$	5,075,350.00		
TOTAL COMME	TOTAL COMMERCIAL PERMIT-2018 NEW/ADD ON/TF		TOTAL COMME	RCIAL PE	RMI'	Γ-2018 REMODE	L/REPAIR			
MONTH	NO	ES	STIMATED COS	T	MONTH	NO	ES	TIMATED COS	Т	
JANUARY	3	\$	4,210,600.00		JANUARY	1	\$	180,000.00		
<b>FEBRUARY</b>	3	\$	21,170,300.00		<b>FEBRUARY</b>	3	\$	230,000.00		
MARCH	1	\$	35,000.00		MARCH	7	\$	422,200.00		
APRIL	2	\$	115,000.00		APRIL	3	\$	618,391.00		
MAY	1	\$	475,000.00		MAY			49,615.00		
JUNE	0	\$	-		JUNE	2 5	\$ \$	196,500.00		
JULY	2	\$	2,500,000.00		JULY	5	\$	1,042,452.00		
AUGUST	1	\$	1,699,000.00		AUGUST	5	\$	267,000.00		
SEPTEMBER	6	\$	4,075,000.00		SEPTEMBER	4	\$	151,200.00		
OCTOBER	0	-	1,010,000.00	comm	OCTOBER	6	\$	481,000.00	comm	
OCTOBER	5	\$	18,775,000.00		OCTOBER	2	\$	820,000.00		
NOVEMBER	3	\$	682,500.00		NOVEMBER	4	\$	123,382.00		
NOVEMBER	Ü	\$	11,615,772.00		NOVEMBER	3	\$	746,455.00		
DECEMBER	0	Ψ	11,010,112.00	0011002	DECEMBER	2	\$	6,800.00		
DECEMBER	0				DECEMBER	1	\$	40,000.00		
TOTAL	27	\$	65,353,172.00		TOTAL	53	\$	5,374,995.00		
TOTAL COMME	ERCIAL F	PERM	/IIT-2019 NEW/	ADD ON/TF	TOTAL COMMERCIAL PERMIT-2019 REMODEL/REPAIR					
MONTH	NO	ES	STIMATED COS	ST	MONTH	NO	ES	ESTIMATED COST		
JANUARY	6	\$	2,505,000.00	Comm	JANUARY	4		\$292,000.00	Comm	
JANUARY	1	\$	1,540,000.00		JANUARY	1		\$3,000,000.00		
FEBRUARY	2	\$	3,025,000.00	Ondicii	FEBRUARY	8		\$22,365.00		
FEBRUARY	0	Ψ	3,023,000.00		FEBRUARY	1		\$45,000.00		
		¢.	1 962 500 00			2		\$6,300.00		
MARCH	4	\$	1,863,500.00		MARCH	3		the same from the same same		
APRIL	0				APRIL	6		\$359,383.00		
MAY	0	•	445.000.00		MAY	6		\$755,500.00		
JUNE	2	\$	115,000.00		JUNE	4		\$1,025,000.00	)	
JULY					JULY					
AUGUST					AUGUST					
SEPTEMBER					SEPTEMBER					
OCTOBER					OCTOBER					
NOVEMBER					NOVEMBER					
DECEMBER					DECEMBER					

# The wealth gap is a retail problem

It's convenient to blame Amazon for retailers' struggles, but the real culprits may be the rising costs and stagnant income dragging down the middle class.

This month marks 10 years of an economic expansion in the U.S. that has been seen mostly on Wall Street, less so on Main Street. It's either tied for or is the longest recovery ever, depending on which economist you speak to, although it may have reached its limit. Some economists say a recession is swiftly approaching, if not already here.

That's hardly good news for retailers, considering how many have had to shutter stores, work to address new shopping preferences and, in some cases, declare bankruptcy. If howls of a "retail apocalypse" in recent years were overly dramatic, so is the notion of a major retail miracle. Competitive pressures and financial instability will continue to cull the weak, Moody's warned last month. Retailers have already shuttered more stores this year than last, the costs of e-commerce are hitting profits, looming tariffs are threatening sales, and Amazon keeps finding new ways to speed fulfillmentwhile escaping many traditional retail challenges.

Some retailers are doing better than others. Luxury brands and discount chains are holding on to their traffic and sales, for the most part. Those whose traditional customers are in the middle, however, are finding it difficult to sell at full price, move their discretionary or premium goods, and grow their base. And while the rise of e-commerce is often blamed for store closures and bankruptcies, that's not the whole story.

"Store closings are the canary in the coal mine. They are tell-tales of fundamental economic shifts in the country," Brian Kelly, president of consultancy Brian Brands, told Retail Dive in an email, noting that the American middle class emerged from an era when labor unions fought for higher wages, better working conditions and a 40-hour week, and retailers like independent and department stores catered to those shoppers.

"We are going through this shift again, except this time, the middle is going away," he said. "There is death in the middle, not because of a lack of meaningful differentiation but rather a lack of meaningful market size. It's stunning to me that NO ONE is really discussing that retail failure is consumer failure. What's up with Calvin [Klein] or Ralph [Lauren] or department stores or specialty retail? All of the travails are rooted in this bifurcation of consumer earnings, aka the demise of the middle class."

### The demise of the middle class

The slide started some four decades ago and little has been done about it.

From 1970 to 2012, the U.S. went from having just over half of households with incomes within 50% of the median to 42.2% in 2012, the year of economist Alan Krueger's speech on his notion of "the Great Gatsby curve" — his finding of "persistence in the advantages and disadvantages of income" that are passed from generation to generation.

Since then, little has changed, except that it now usually takes two incomes to reach those thresholds. Between 2007 and 2017 in the U.S., income growth for those with mean annual household earnings of more than \$100,000 rose a staggering 1,305% more than those with less than \$50,000, according to a May report from Deloitte.

"The kind of generational improvements in living standards that were long the hallmark of the American middle class have steadily diminished," Federal Reserve Board Chairman Jerome Powell told an audience at the 2019 Federal Reserve System Community Development Research Conference in May. "In the 1950s, better than 80 percent of children born in middle-class households grew up to out-earn their parents, but more recently only around half do."

Meanwhile, nondiscretionary expenses are rising for everyone. "The bottom 40 percent of earners had less discretionary income in 2017 than they did 10 years ago, and the next 40 percent saw only a minor increase," the Deloitte report said. "Only 20 percent of consumers were meaningfully better off in 2017 than they were in 2007, with precious little income left to spend on discretionary retail."

While retailers may worry about Amazon and other e-commerce players stealing share, there are other, more fundamental forces to blame for their dwindling traffic, customer fickleness and frequent markdowns: Rising healthcare costs and student debt are siphoning money from consumer pockets.

### **Famous Last Words**

"I think mixed-use, for the moment, is here to stay. You see it everywhere — not just in traditional shopping centers. We're seeing more residential buildings with ground floor retail. More and more, people are recognizing the benefit of having different uses and activities close to where they're living. The continued availability of excess space makes it more economically feasible where it may not have been considered financially viable in previous years. There will be winners and losers in the industry moving forward, but I think it's very exciting because we're going to see some fairly significant transformations at the centers in our neighborhoods and communities."

Cynthia Nelson,
Senior Managing Director,
FYI Consulting
as published in June 26, 2019 interview in
Real Estate Business Online



City Manager

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### **MEMORANDUM**

TO: The Midwest City Economic Development Advisory Committee

Tim Lyon, City Manager

FROM:

July 17, 2019

DATE:

Discussion of the Convention and Visitors Bureau Quarterly Activity Report

SUBJECT: for the period ending June 30, 2019. No action is necessary; this item is presented for informational and discussion purposes only.

The Convention and Visitors Bureau has provided the attached report.

Tim Lyon, City Manager



### Convention & Visitors Bureau Activities: April, May, June 2019

The mission of the Convention & Visitors Bureau is to stimulate Midwest City's economic vitality through tourism by positioning and selling the community in partnership with public and private sectors as a premier destination for conventions, tradeshows, corporate meetings, group tours, and individual leisure travel. The CVB offers assistance with site tours and acquiring bids at our hospitality venues and information on special events, dining, catering, entertainment and local attractions.

In pursuit of its mission, the CVB generates increased visitor spending for the overall business community through creative marketing programs, attractive incentive packages, and special events.

- **Group Business** The CVB is currently working with a number of groups booked at the Sheraton Midwest City Hotel at the Reed Conference Center. Please note: The CVB does not work with every group booked at the center. The CVB works with groups who seek the CVB's support in a convention services capacity that exceeds reasonable expectations of the conference center staff. This includes; but not limited to, conference planning, welcome bags, exhibitor participation, conference sponsorship, assistance with registration, name tags, welcome speeches, proclamations, transportation to off property events. The CVB welcomes opportunities in grooming accounts, secure repeat bookings, and to offer groups special attention they do not get in other cities. Current bookings, status and value amounts as of June 24, 2019:
- 9 Definite Bookings \$ 309,055
- 2 Tentative Bookings \$ 170,000
- 2 Prospect Bookings \$86,000

Total: \$ 565,055

(\* The CVB has a detailed breakdown of group business upon request. It lists group names, dates and meeting planner names. **Due to the nature of the industry, this list is NOT for public posting**.)

### Preparing for a very busy 2019 Spring & Summer with Special Events and Group Business

### **2019 Star Spangled Salute Air Show** – June 1 & 2 (Navy Blue Angels)

\* Friday, May 31st – Aviators Reception at the Nick Harroz Community Center (VIP event) 2019 Air and Space show was a huge success. The CVB is working with Team Tinker on 2021 airshow dates in hopes to capture all the hotel rooms needed for the highlight jet team as well as supporting air acts, maintenance crews, and vendors.

**PEO** (women's Philanthropic, Educational Organization) HUGE group Friday, May 31st, June 1 &2 (busy weekend with airshow) \*Rooms at Sheraton, Hampton Inn and Holiday Inn Express **The Buick Club of America 2019 National Meet** – June 12-16 – BIG Car show on Saturday, June 15

\* Hudiburg Buick/ Auto Group has confirmed to be presenting sponsor. 2019 BCA was a huge success. I have spoken to Christopher with Helms Briscoe in hopes to be included on the short list of site selections for the National Cadillac and National Oldsmobile shows. Both will have a different

dynamic since there is not a dealership in Midwest City that will be as generous of a sponsor as Hudiburg.

The CVB will be attending the **2019 OSAE conference** in Lawton in July. This is the annual, premier conference to reach the association market meeting planners. The CVB and the Sheraton Hotel at the Reed conference Center will be co-exhibiting again with an interactive booth to support "Blazing a Trail" conference theme. We are a conference sponsor and will be recognized from the podium, in print and digital media as produced by OSAE. This is THE main conference of our industry.

### CVB Marketing Campaigns

- Digital
  - E- newsletter Total E-newsletter monthly distribution is over 2500 constant contacts. Each month email addresses from the OTRD monthly report are added.
  - Website <u>www.visitmidwestcity.com</u> Online request form for visitors guide directly to CVB. Tourism video is a huge hit.
  - Social Media Facebook & Twitter- posts are made on a regular basis on all social media resources. Some weeks with heavy events or activities multiple posts are made daily.
  - Cross promote Rose State College activities, Hudiburg Chevrolet Center shows & events, Parks & Recreation Activities & Special Events, Shopping, dining and Hotels

### Print

- The CVB, in partnership with the Parks & Recreation Department have recently taken advantage of several special events cross promotion marketing opportunities. We have had a greater presence in the Midwest City Beacon, Choctaw/ Harrah Times & Mustang Times as of late. We have fostered a relationship with MWC Beacon Sales whereas we are a first call for special advertising rates.
- Journal Record Bundle The significantly discounted rates provide a broad scope of advertising opportunities that span multi-departments. The CVB and the Parks & Recreation special events teams benefit most by creatively working together to further maximize our reach by collaborating on all marketing efforts. The discounted package provides an opportunity to feature Midwest City from an economic development perspective in the Location Oklahoma sight selection magazine.

The package includes premier placement advertisements in the following publications:

- Meeting Planner Guide
- Living in Oklahoma Guide
- Location Oklahoma Oklahoma's site Selection Guide (Econ Develop)
- Tinker Take Off Six (6) Full page co-op opportunities as well as 11 half
   (1/2) page ads in the Tinker Take Off Newspaper
- Online Weblinks
- Base Directory and Map presence
- FCMA Frontier Country Marketing Assn Member, annual travel guide and participates in networking marketing events.

- OTRD Oklahoma Tourism & recreation Department MWC advertisement in State Travel Guide, Visitors Guide distribution at all state Welcome Centers and online request.
- OSAE Oklahoma Society of Association Executives Member and Sponsor (joint sponsorship with the Sheraton Hotel), ad quarterly meeting planner magazine. The CVB and Sheraton joint hosted an exhibit booth at the July Conference tradeshow hosted in Norman. OSAE is the state's premier organization for meeting planner networking and showcasing meeting facilities and hotels.
- OTIA- Oklahoma Travel Industry Association- Member & Sponsor. The CVB exhibited at this event in May.
- Cross Promotion & Marketing- The CVB continues to work close with the Parks & Recreation Dept., the Public Information Office, Rose State College/ Hudiburg Chevrolet Center and the Chamber of Commerce to ensure the overall brand message & public impression of Midwest City is conveyed as the ideal place work, shop, live, educate and visit. Although the CVB promotes all the aspects of Midwest City; the focus of the CVB is to market, promote position and sell the tourism amenities featured in Midwest City.
- **Special Events** The CVB continues to serve as a marketing partner for Midwest City special events. All available resources are utilized to promote all Midwest City special events.

Submitted By: Susan MacQuarrie, June 25, 2019



City Manager

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### **MEMORANDUM**

TO: The Midwest City Economic Development Advisory Committee

Tim Lyon, City Manager

FROM:

July 17, 2019

DATE:

Discussion of the Chamber of Commerce Quarterly Activity Report for the period

SUBJECT: ending June 30, 2019. No action is necessary; this item is presented for

informational and discussion purposes only.

The Midwest City Chamber of Commerce has provided the attached report.

Tim Lyon, City Manager

# Midwest City Chamber of Commerce Quarterly Report June 28, 2019

The following is a quarterly report of the Midwest City Chamber of Commerce staff's economic development activities for the quarter ending June 27, 2019.

### **Meetings and Events:**

Thursday, March 21, 2019: Chamber Director began contacting Lt. Governor's Office regarding luncheon with Chamber and City officials.

Tuesday, March 26: The Chamber Board of Director's Meeting was held and Community reports were given by AllianceHealth Midwest, Mid-Del Schools, Rose State College, City of Midwest City, TAFB, Field-Reps for Congressional Delegates and State Officials.

Friday March 29, 2019: Chamber Director and city Economic Development Director traveled East on I-40 past Shawnee to try and secure a different location for the City's Welcome Center Billboard.

1. Chamber staff has contacted and secured 4 additional sponsors in addition to the city for the I-40 East Welcome Center billboard.

Tuesday April 2, 2019: Chamber Director attended the Association of Central Oklahoma Governments Comprehensive Economic Development Strategy Meeting regarding future needs.

Thursday April 4, 2019: Chamber staff hosted a luncheon with Lt. Governor Matt Pinnell. Guests included city officials and community partners.

Friday April 5, 2019: Chamber staff and Dejuana Howie, project manager for Tinker and the primes, met at TAFB with Dennis D'Angelo, Director of 448<sup>th</sup> Supply Chain management AFSC, regarding Tinker and the Primes agenda.

Friday April 5, 2019: Chamber Staff met with Tamara Pratt, Director of External Affairs Rose State College, Regarding Tinker and the Primes agenda and audio visual.

Tuesday April 9, 2019: Chamber Staff assisted and attended a networking Sunrise social at Embry-Riddle Aeronautical.

Wednesday April 10, 2019: Chamber Staff assisted and attended Landmark Cancer Center with a ribbon cutting ceremony.

Tuesday April 16, 2019: Chamber Director, Rose State College Director of External Affairs, and TAP Project manager met at TAFB with Kevin Stamey, Executive Director, AFSC, TAFB, Brig. General Chris Hill, Commander OCALC-TAFB, regarding Tinker and the Primes Agenda.

Wednesday April 17: Chamber Director attended Economic Development Commission meeting at city hall.

Wednesday April 17, 2019: Chamber staff met with Kevin Richardson with Feed the Children regarding supporting Mid-Del schools supplies program.

Thursday April 18,, 2019: Chamber staff hosted a luncheon with Congressman Tom Cole, guests included city officials and community partners.

Monday April 22, 2019: Chamber staff assisted Leadership MWC with the Taste of MWC. All funds raised are donated back to Midwest City Community projects.

Wednesday April 23: Chamber Director attended the Rose State College Stem Center ribbon cutting and luncheon.

Wednesday April 24: Chamber staff assisted an attended a ribbon cutting ceremony for Shelter Insurance.

Thursday April 25, 2019: The Chamber Board of Director's Meeting was held and community reports were given by AllianceHealth Midwest, Mid-Del Schools, Rose State College, City of Midwest City, TAFB, and Field-Reps for Congressional Delegates, State Officials.

Friday April 26, 2019: Chamber Director, Chamber President and OG&E Representative attended the TAFB the quarterly awards ceremony.

Monday April 29, 2019: Chamber hosted the 2019 TAP meeting which included Rose State College, &TAFB liaisons.

Monday April 29, 2019: Chamber staff assisted and attended the Game Lounge ribbon cutting ceremony.

Friday May 3, 2019: Chamber hosted its annual golf tournament at John Conrad Golf Course with 140 in attendance.

Thursday May 9, 2019: Chamber hosted a Coffee & Connection Networking event.

Friday, May 10, 2019: Chamber hosted the director of the 448<sup>th</sup> Supply Chain Management and his staff for a leadership training program.

Friday May 10, 2019: Chamber Director and Chamber President met with City Manager, Mayor, and Economic Development Director for monthly luncheon.

Friday May 10, 2019: Chamber Director and Chamber President met with City Officials and City Attorney John Williams regarding Hospital Trust Indenture.

Tuesday May 14, 2019: Chamber hosted the 2019 TAP meeting which included Rose State College, &TAFB liaisons.

Thursday May 16, 2019: Chamber Director, Chamber President, and President- Elect attended Navy Quarterly TACAMO Luncheon.

Thursday May 16, 2019: Chamber hosted the 2019 TAP meeting which included Rose State College, &TAFB liaisons.

Friday May 17, 2019: Chamber Staff assisted and attended Dragonflies & Pixiedust Boutique with a Ribbon Cutting Ceremony.

Monday May 20, 2019: Chamber Director and TAP Project Manager met with Cory's Audio Visual at the Reed Center regarding TAP.

Monday May 20, 2019: Chamber Director TAP Project Manager met at TAFB with Executive Director AFSC-TAFB, and the Commander of the OC-ALC regarding TAP Agenda.

Tuesday May 21, 2019: Chamber hosted the Home Away From Home host families for a dinner and meeting.

Wednesday May 22, 2019: Chamber Director met with City of MWC /CVB Director, at the Reed Center with the Buick Car Club Representatives.

Thursday May 23, 2019: Chamber hosted the 2019 TAP meeting which included Rose State College, &TAFB liaisons.

Tuesday May 28, 2019: The Chamber Board of Director's Meeting was held and community reports were given by AllianceHealth Midwest, Mid-Del Schools, Rose State College, City of Midwest City, TAFB, and Field-Reps for Congressional Delegates and State Officials.

Tuesday May 28, 2019: Chamber Director and TAP Project Manager met at TAFB with Executive Director AFSC regarding TAP Agenda.

Thursday May 30, 2019: Chamber staff assisted Jameson's Home Improvement Warehouse with a ribbon cutting ceremony.

Friday May 31, 2019: Chamber Director met with the City's Economic Development and Marketing Directors regarding Grand Opening of the Warren Theater.

Friday May, 31, 2019: Chamber staff met with a graphic designer regarding layout and design of the Chamber's Resource Guide which is a marketing piece for the promotion of Midwest City.

Tuesday June 11, 2019: Chamber assisted with and attended a networking event Sunrise Social at Zaxby's.

Tuesday June 11, 2019: Chamber hosted the 2019 TAP meeting which included Rose State College, &TAFB liaisons.

Wednesday June 12, 2019: Chamber staff met with a representative from Southwest Stationary regarding layout, design and print of the 2019 TAP Program.

Thursday June 13, 2019: Chamber staff met with a representative from Mercy Hospital regarding involvement in Midwest City.

Friday June 14, 2019: Chamber Director met at City Hall with Economic Development Director, and Marketing Director on a teleconference with Warren Theater representatives regarding the grand opening. Chamber Director provided a contact for catering service and numerous contacts she is making for video snippets for grand opening.

Friday June 14, 2019: Chamber Director and President met with City Manager, Mayor, and Economic Development Director for monthly luncheon.

Tuesday June 18, 2019: Chamber Staff met with Mid-Del Schools representative and Del City Chamber representatives regarding the annual Celebrating Education program to benefit Mid-Del Schools.

Friday June 21, 2019: Chamber Director met with the Economic Development Director, Marketing Director and Dino Lalli regarding the grand opening and video of the Warren Theater and video promotion.

Tuesday June 25, 2019: The Chamber Board of Director's Meeting was held and community reports were given by AllianceHealth Midwest, Mid-Del Schools, Rose State College, City of Midwest City, TAFB, and Field-Reps for Congressional Delegates and State Officials.

Wednesday June 26, 2019: Chamber staff assisted and attended a ribbon cutting ceremony for AllianceHealth Midwest Physical Therapy.

Thursday June 27, 2019: Chamber staff and TAP Project manager met with Reed Center staff to discuss banquet orders and layout for TAP.

2019 TAP conference August 13-15, has 62 Exhibitors and is sold out.

Chamber Staff and Board of Directors will be hosting a reception on July 16, 2019, to honor new City Manager Tim Lyon and Assistant City Manager Vaughn Sullivan.

Chamber staff continues to provide information, referrals, and support for the continued efforts of economic development.

Respectfully,

Bonnie Cheatwood Executive Director Midwest City Chamber of Commerce