

MIDWEST CITY CITY COUNCIL

The City Council is the governing body of the City. The Mayor and Council members are elected officials, with each Council member representing one of six wards throughout the City. The Mayor is the seventh member of the Council and acts as an ex-officio council member at large.

The City Council meets at 6 p.m. on the 2nd and 4th Tuesday of every month, except in July when there is only one meeting on the 4th Tuesday and December when there is only one meeting on the 2nd Tuesday.

The Council Chamber is located in City Hall at 100 N. Midwest Blvd.

"A VISION IS NOT JUST A PICTURE OF WHAT COULD BE; IT IS AN APPEAL TO OUR BETTER SELVES, A CALL TO BECOME SOMETHING MORE."

~ ROSABETH MOSS KANTER



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MIDWEST CITY CITY COUNCIL

5 Year Plans & Priorities

VISION:
Defined
Community
Direction



Laying Out the Road Map

“NO ONE WAS EVER LOST ON A STRAIGHT ROAD.”

On August 24, 2019 a City Council planning retreat was conducted at the Midwest City Reed Center. Those present were Ward 1 Councilmember Susan Eads, Ward 2 Councilmember Pat Byrne, Ward 3 Councilmember Espaniola Brown, Ward 6 Councilmember Jeff Moore, and Mayor Matt Dukes. City staff in attendance included City Manager Tim Lyon and Assistant City Manager Vaughn Sullivan.

Mr. Lyon briefed council members on business related to the City organization. Mayor Dukes then conducted a Strengths, Weaknesses, Opportunities, and Threats (SWOT) exercise with the council.

The Action Plan below was developed from the results of the SWOT analysis.



COMMUNITY

“We win as a community.
We lose as a community.
We succeed as a community.
We fail as a community.”



ECONOMIC DEVELOPMENT

“Mom & pop stores are not about something small; they are about something big. Ninety percent of all U.S. businesses are family owned or controlled. They are important not only for the food, drink, clothing, and tools they sell us, but also for providing us with intellectual stimulation, social interaction, and connection to our communities.”
~ Robert Spector



CUSTOMER SERVICE

“Customer service shouldn’t just be a department, it should be the entire company.”
~ Tony Hsieh

COMMUNITY-BASED GOVERNMENT

- VALUE-BASED DECISIONS
- COMMUNITY INVOLVEMENT
- OPENNESS OF GOVERNMENT
- DEFINED COMMUNITY DIRECTION
- DEFINED MUNICIPAL GOALS

Categories of the Action Plan

“ALL YOU NEED IS THE PLAN, THE ROAD MAP, AND THE COURAGE TO PRESS ON TO YOUR DESTINATION.” ~ EARL NIGHTINGALE

REVENUE

- Promote a Healthy and Sustainable Economy
- Fairly Balance Fees & Fines
- Strengthen and Fully Utilize Our Bonding Capability
- Identify New Revenue Sources/Grant Opportunities

COMMUNITY AND ECONOMIC DEVELOPMENT

- Business Retention
- Improve Housing Conditions and Neighborhood Redevelopment
- Attract New Business/Develop Soldier Creek Industrial Park
- Revitalization of Areas of High Vacancies
- Realignment of School Boundaries

COMMUNICATION/CUSTOMER SERVICE

- Provide Open and Transparent Access to Information
- Insure Adequate Staffing
- Encourage Creativity
- Increase Recognition
- Communication with Council on Specialized Areas
- Streamline City Permitting
- Focus on Community Outreach
- Encourage Interdepartmental Collaboration
- Fully Utilize Social Media

COMMUNICATION/CUSTOMER SERVICE (Continued)

- Provide Continuing Education on Meeting Protocol and Relevant Requirements
- Explore the Possibility of Expanding the City Hall Campus to make it easier for our Citizen Customers to do Business with Us



- Improve Citizen Satisfaction with Government Services Throughout all Levels of the Organization

COMMUNITY/INFRASTRUCTURE

- Continue to Develop City-Wide Trail System
- Identify, Fund and Repair Drainage Infrastructure
- Focus on Sidewalk and Curb Maintenance on Arterials
- Identify Low-maintenance Landscaping (Medians, etc.)
- Identify Potential Funding for Bike Lanes
- City Tree Height and Width Compliance
- Funding/Planning for Residential Sidewalks, Trails and Lighting
- Further Develop Parks and Expand Festivals and Events
- Facilitate Utility Services/Code Compliance
- Signage — Modernization and Compliance
- Develop a Comprehensive Capital Improvement Program

