



1 County, Oklahoma, beginning at a point fifty (50) feet north and fifty (50) feet east of the  
2 southwest corner of said section, north 758.33 feet, thence east 1,267.98 feet, thence south  
3 758.33 feet, thence west to the point of beginning.

4 *Commercial temporary sign:* A temporary sign that is not a noncommercial temporary sign  
5 and that identifies, advertises or directs attention to a business or is intended to induce purchase  
6 of a good, property or service including, without limitation, any sign naming a brand of good or  
7 service.

8 *Construction sign:* A sign identifying a construction project erected on the premises where  
9 construction is taking place, during the period of such construction, and containing information  
10 pertinent to the construction project such as the names of the architects, engineers, landscape  
11 architects, contractors or similar artisans, and the owners, lending institutions and other parties  
12 having a role or interest in the structure or project.

13 *Decoration:* Illustration, symbol, flag, streamer, bunting, wreath, figure, insignia or other  
14 devices employed to express and/or illustrate a message or patriotic holiday or seasonal  
15 character.

16 *Deteriorated sign:* A permanent sign that is partially dilapidated or in need of repair.

17 *Directional sign:* A sign that directs the movement or placement of pedestrian or vehicular  
18 traffic on the premises where the sign is located.

19 *Display surface:* The surface of a sign upon, against or through which the message is  
20 displayed or illustrated.

21 *Display surface area:* The net geometric area enclosed by the display surface of the sign  
22 including the outer extremities of all letters, figures, characters and delineations; provided,  
23 however, display surface area shall not include the structural supports for freestanding signs if  
24 the structural supports are so arranged so as not to become a part of the attention-attracting  
25 aspect of the sign; provided, further, that only one (1) face of a double-faced sign as defined  
26 herein shall be considered in determining the display surface area.

27 *Double-faced sign:* Any sign that has more than one (1) display surface.

28 *Erect:* To build, attach, hang, place, suspend, affix, construct or allow to be constructed,  
29 including the painting of wall signs.

30 *Flashing sign:* An illuminated sign, other than an automatic, changing sign, on which  
31 artificial or reflected light is not maintained stationary and constant in light intensity and color at  
32 all times when in use.

33 *Freestanding sign:* Any sign that is attached to or a part of a completely self-supporting  
34 structure that is not attached to any building or any other structure and is anchored firmly to or  
35 below the ground surface (see billboard, ground sign, and pole sign).

36 *Frontage:* The area between the boundary lines of a lot or parcel of land along the street  
37 right-of-way.

38 *Ground sign:* A freestanding sign that is secured to a fixed base, usually at ground level or a  
39 slight elevation above ground, rather than being pole-mounted.

1           *Identification nameplate:* A wall sign giving any combination of the name, address, and  
2 recognized symbol or logo of a building, business or establishment that is attached to and flat  
3 against the wall of a building.

4           *Illegal sign:* Any sign that in any manner does not conform to all of the requirements of this  
5 Code.

6           *Illuminated sign:* Any sign that has characters, letters, figures, designs or outlines  
7 illuminated by electric lights or luminous tubes whether such sources of illumination are a part of  
8 the sign or not.

9           *Illumination:* Lighting from a source concealed or contained within a sign which becomes  
10 visible through a translucent surface or lighting performed by spotlights or other lighting devices  
11 that are not a part of the sign display surface including those lighting devices that are extended  
12 from the sign by means of a rod or rods from which the illumination is directed toward the  
13 display surface area of the sign.

14           *Marquee:* A permanent roof-like structure projecting beyond a building wall at an entrance  
15 to a building or extending along and projecting beyond the building's wall and generally  
16 designed and constructed to provide protection against the weather.

17           *Memorial sign:* A sign, tablet or plaque commemorating a person, event, structure or site.

18           *Noncombustible:* Any material that does not ignite below twelve hundred (1,200) degrees  
19 Fahrenheit or disintegrate, melt or give off toxic odor or fumes.

20           *Noncommercial temporary sign:* A temporary sign that in no way identifies, advertises or  
21 directs attention to a business, good, property or service, or is intended to induce purchase of a  
22 good, property or service, or portrays or symbolizes a good, property or service especially but,  
23 without limitation, a brand or trade name, an identifiable container shape or a trademark.

24           *Nonconforming sign:* A sign that was lawfully erected, altered, moved or maintained under  
25 previous ordinances of the city but does not conform to the provisions of this article.

26           *Owner:* The fee owner of a sign, the lessee of the sign, the fee holder of the property upon  
27 which the sign is located, the leaseholder of such property or the individual, person or business  
28 who has purchased the copy on a sign, or the agent of any of the listed entities.

29           *Parcel:* A contiguous area of land described in a single description in a deed or as one of a  
30 number of lots on a plat; separately owned, either publicly or privately; and capable of being  
31 separately conveyed.

32           *Permanent sign:* A sign that, by its construction and made of such materials, is intended to  
33 remain erected and in use for an extended period of time.

34           *Pole cover:* A decorative covering constructed of materials that are attractive, aesthetically  
35 pleasing and architecturally consistent with the sign and/or the main building on the premises,  
36 built the full length of and entirely surrounding the freestanding poles on which the sign is  
37 mounted.

38           *Pole sign:* A freestanding sign that is mounted on one (1) or more freestanding poles or  
39 other supports.

1        *Political sign:* A sign announcing or supporting one (1) or more political candidates or  
2 issues in connection with any national, state, county or local election.

3        *Portable sign:* A sign, whether mounted on a chassis with tires or wheels for transport from  
4 one place to another, designed to be movable from one location to another and not permanently  
5 attached to the ground or to any immobile structure, the primary function of which is to provide  
6 advertisement of products or services in connection with a business or activity located on the  
7 same site as the portable sign or elsewhere.

8        *Projecting sign:* A sign, other than a banner, that is attached to, and is wholly or partially  
9 dependent upon a building for support and that extends beyond the line of the building or beyond  
10 the surface of that portion of the building to which it is attached.

11       *Public use or public service sign:* A sign of a governmental or noncommercial nature  
12 including public transit and public utility information signs, traffic control signs and any other  
13 sign erected by a public officer in the performance of a public duty.

14       *Real estate sign:* A temporary sign pertaining to the sale or lease of a parcel or tract of land  
15 or to the sale or lease of one (1) or more structures.

16       *Roof sign:* A sign that is erected, constructed and maintained wholly upon or over the roof  
17 of any building with the principal support of the sign on the roof structure.

18       *Setback:* A distance measured horizontally from, and perpendicular to, the right-of-way line  
19 of a street or a property line to the nearest edge of the sign.

20       *Sight triangle:* As defined by subsections 4.8.3(a) and (b) of appendix A of this Code.

21       *Sign:* Any object, announcement, declaration, demonstration, display, illustration, insignia,  
22 device, display or structure or part thereof situated outdoors in view of the general public that is  
23 used to advertise, identify, promote, display, direct or attract attention to or promote the interest  
24 of an object, person, institution, corporation, organization, business, product, service, event or  
25 location by any means including words, letters, figures, designs, symbols, fixtures, colors,  
26 motion, illumination or projected images, whether illuminated or not, including, but not limited  
27 to, every billboard, wall sign, roof sign, projecting sign, ground sign, pole sign, window sign,  
28 changeable copy sign, temporary sign, portable sign or any other attention-getting device or  
29 other display whether affixed to a building or separate from a building.

30       *Sign contractor:* Any person, firm, partnership, association or corporation involved in the  
31 installation, repair, alteration or service of any electric sign, and all permanent or temporary  
32 signs involving structural requirements of the building code and/or electrical requirements of the  
33 electric code and/or billposting.

34       *Structure:* Anything built or constructed whether or not permanently attached to the ground.

35       *Subdivision construction sign:* An on-premises sign with a display surface area of fifty (50)  
36 square feet or less containing information about a particular subdivision as a whole, which  
37 information may include, but may not be limited to, the location, price range and/or amenities of  
38 the subdivision.

39       *Swinging sign:* A sign, all or part of which is animated, revolves, swings or is otherwise  
40 designed to move by mechanical means or by the force of the wind.

1           *Temporary sign:* Any sign, either commercial or noncommercial, that is not a permanent  
2 sign which may include, but shall not be limited to, a balloon or other inflatable, banner, thirty  
3 (30) feet or shorter section of pennant and/or valance, or any other advertising display.

4           *Temporary sign setback:* A twelve-foot distance measured horizontally from, and  
5 perpendicular to, the curb or, where there is no curb, other discernible edge of the street or road.

6           *Vacant sign:* A sign that pertains to a building or is on a parcel of land that:

- 7           (1) Has been unoccupied for a period of six (6) consecutive months; or
- 8           (2) Refers to a business, product, service, event or purpose that has been inapplicable for  
9           three (3) consecutive months or is no longer provided on the premises where the sign is  
10           located; or
- 11           (3) Identifies a time, event or purpose that has passed or no longer applies; or
- 12           (4) In the case of a billboard, is vacant of copy or that advertises an establishment, good or  
13           service that no longer exists.

14           *Wall sign:* Any sign painted on or attached to and erected parallel to the face of, or erected  
15 and confined within the limits of, the outside wall of any building and supported by such wall or  
16 building; and which displays only one (1) advertising surface including awning and canopy,  
17 identification, marquee, module and projecting signs.

18           *Window display:* Any sign placed inside a structure on a window.

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20           **Section 2.** REPEALER. All ordinances or parts of ordinances in conflict herewith are hereby  
21 repealed.

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23           **Section 3.** SEVERABILITY. If any section, sentence, clause, or portion of this ordinance is for  
24 any reason held to be invalid, such decision shall not affect the validity of the remaining provisions  
25 of the ordinance.  
26

1  
2 PASSED AND APPROVED by the Mayor and the Council of the City of Midwest City,  
3 Oklahoma, this 23 day of April, 2024.  
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**THE CITY OF MIDWEST CITY, OKLAHOMA**

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9 MATTHEW D. DUKES, II, Mayor

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11 ATTEST:

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15 SARA HANCOCK, City Clerk  
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18 Approved as to form and legality this 24<sup>th</sup> day of April, 2024.

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22 DONALD D. MAISCH, City Attorney  
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